

Cooling our consumption

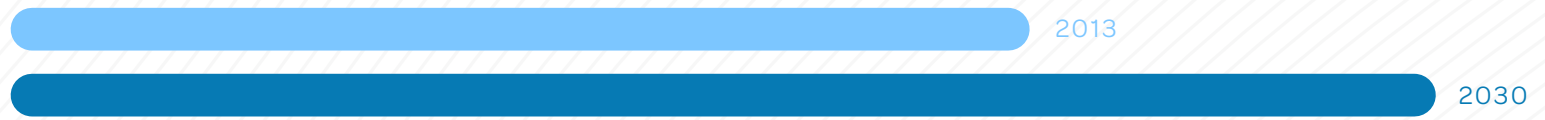
A new toolkit from AT&T and Environmental Defense Fund can help reduce water consumption in buildings by 28 billion gallons.

Why it's important

\$35 billion

Cost of 2012 drought in U.S.

40% Expected water demand increase in the U.S. within the next 20 years¹



Potential savings

28 billion gallons

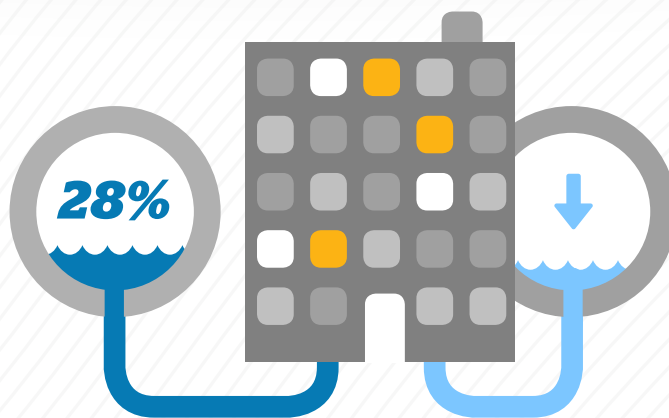
Water U.S. companies could save annually



In your building

28%

Amount of total water devoted to cooling in a large office building³



14 - 40%

Water savings potential by using the tools in the toolkit

AT&T/EDF Water Toolkit edf.org/attwater

Water MAPP

The Water Management Application (MAPP) is a multi-tabbed spreadsheet that has two primary integrated components: the Water Scorecard and the Water Efficiency Calculator. The scorecard creates visibility around water performance at facilities. The calculator estimates the water and financial savings from cooling tower or free air cooling improvements—key data for making the business case for water efficiency investments.

Sample Water Audit Forms

Water audit templates help define the unique water profile of your building(s).

Cooling Tower Efficiency Guide and Videos

The guide and 12 video series can be used by anyone in your organization seeking more information on the fundamentals of cooling system operations and management in order to minimize water, energy and chemical use.

AT&T
commitment

150 million gallons

AT&T's water reduction goal by the end of 2015

