Philanthropy at AT&T

Philanthropy

Philanthropy at AT&T is an important part of the company’s Citizenship and Sustainability efforts to support education and our local communities. The company’s key philanthropic program is AT&T Aspire, a $350M commitment to education, helping students succeed in school, the workforce and in life.

Philanthropic giving at AT&T includes both corporate contributions as approved by the AT&T Contributions Council and grants as approved by the AT&T Foundation. Members of the AT&T Contribution Council are appointed by the Chairman and CEO. Oversight of policy for philanthropic giving by AT&T is provided by the AT&T Public Policy and Corporate Reputation Committee.

AT&T has an online front door for all philanthropic funding inquiries. Organizations wishing to inquire about funding may submit inquiries through our Aspire program survey or through our Military/Veterans program survey.

AT&T Contributions Council Guidelines

Purpose

The purpose of the AT&T Contributions Council is to have and take general charge and supervision of corporate philanthropic contributions.

Membership

Membership of the AT&T Contributions Council comprises senior executives throughout the company to provide oversight for AT&T contributions. Business units represented include external affairs, legal, finance, marketing, human resources, mobility, philanthropy and sustainability.

Contributions Council Guidelines

QUALIFYING ORGANIZATIONS

- 501(c)(3) public charities
- Government Instrumentalities (for charitable purposes)
- Organizations with philanthropic or social-purposed programs or efforts, whether organized or not as a 501(c)(3) or other non-profit entity
**Program Areas**
- Education
- Community Development
- Health & Human Services
- Arts & Culture

**Funding Priorities**

**EDUCATION**
- Programs that help students successfully complete high school and/or prepare for and gain access to college (especially non-traditional and underserved students).
- Programs that help students successfully complete college (especially non-traditional and underserved students).
- Leadership development programs for individuals, especially underserved populations (women, racial and ethnic minorities, youth, etc.).
- Job training programs that prepare individuals, especially underserved populations (racial and ethnic minorities, low-income, etc.) for meaningful employment.
- Educational programs that develop community and civic leadership capacity.

**COMMUNITY DEVELOPMENT**
- Programs that provide small business with training in entrepreneurship, job creation, attraction, and retention;
- Programs that provide economic development opportunities in low-income areas, including community revitalization efforts, job training, etc.

**HEALTH & HUMAN SERVICES**
- Initiatives that utilize telemedicine/ telehealth to reach underserved and hard-to-serve populations, provide medical education, increase access to specialists, etc.
- Programs that use innovative and/or collaborative approaches to address key community health and human services issues.

**ARTS & CULTURE**
- Initiatives that support and enhance the arts and cultural experience through education curriculum and other educational outreach and extensions (e.g. school outreach, audio casts, pod casts, etc.).