Nearly 4 in 10 social network while driving.¹

- 27% Facebook
- 14% Instagram
- 14% Twitter
- 11% Snapchat

49% of commuters admitted to texting while driving.²

75% of teen drivers say texting while driving is “common among their friends”.³

82% of drivers who have taken action to stop texting while driving feel good about themselves.⁴

78% of teen drivers say they are likely not to text and drive if friends tell them it’s wrong or stupid.⁵

¹ Research commissioned by AT&T and conducted by Braun Research. Polled 2,067 people in the U.S. aged 16-65 who use their smartphone and drive at least once a day.
² Commuter survey conducted by ResearchNow on behalf of AT&T.
³ AT&T Teen Driver Survey.
⁴ AT&T Compulsion Research.
⁵ ConnectSafely.org survey sponsored by AT&T.

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