AT&T: Supporting our nation’s heroes

For nearly 100 years, AT&T has remained dedicated to supporting active military personnel, veterans and their families. Our nation’s service men and women make sacrifices to protect our country and our freedoms, and as a company, we see it as an honor to support them both at home and abroad.

Family & community support
• In 2013, AT&T set a goal to hire 10,000 veterans over the following five years.
  • Since January 2013, AT&T hired more than 9,500 veterans.
• Over the past five years, more than $18 million was contributed or directed to organizations and projects that support our military, veterans and their families through corporate, employee, social investment and AT&T Foundation giving programs.
• AT&T and its customers have supported Cell Phones for Soldiers since 2007.
  • Since 2007, AT&T and its customers donated more than $4.6 million and distributed more than 600,000 prepaid calling cards to service men and women.
• In 2013, AT&T contributed $100,000 to the Military Support Foundation’s Homes4Wounded Heroes. This program awards mortgage-free homes to wounded heroes and their families injured during combat in Iraq and Afghanistan. These homes are for families who have severe and/or unique circumstances due to their injuries received while serving our country.
• On Memorial Day 2014, hundreds of AT&T Veterans Employee Resource Group (ERG) members from across the country supported the nonprofit organization, Carry The Load. Carry The Load’s goal is to restore the true meaning of Memorial Day by honoring the sacrifices made by members of the military, law enforcement officers, firefighters and rescue personnel.
• Additionally, AT&T works with organizations such as Student Veterans of America, Employer Support for the Guard and Reserve (ESGR), Military Spouse Employment Partnership, the Department of Veterans’ Affairs, United Service Organizations (USO) and state veterans’ agencies and commissions to further support U.S. Troops and their loved ones.
• AT&T also supports veterans and military families through a variety of financial contributions, programs and collaborations with organizations dedicated to servicemen and women, including:
  • Blue Star Families and their networking events for military spouses.
  • Wounded Warrior Project in their mission to honor and empower warriors through no cost programs available to members across the country.
  • United through Reading offering deployed parents the opportunity to read children’s books aloud via DVD to share with their family at home.
  • Sentinels of Freedom helping severely wounded post 9/11 veterans successfully transition into stable, self-sufficient civilian lives.
• In honor of Veterans Day, on November 10, 2015, AT&T flash-funded more than 430 schools in military communities across America through DonorsChoose.org. The contribution of more than $532,000 benefited more than 640 teachers and 83,690 students. These schools were located near military bases in Virginia, Maryland, North Carolina, Tennessee, Georgia, Florida, Oklahoma, Texas and California.
• On November 11, 2015, the company teamed up with longtime collaborator Cell Phones for Soldiers to volunteer at veterans shelters in Dallas, Texas; San Pedro, California; Minneapolis, Minnesota and Hopkinsville, Kentucky. More than 130 employees volunteered at these events.

Support for veteran-owned businesses
• AT&T’s Operation Hand Salute (OHS) is a national mentoring program that helps veteran business leaders with service disabilities improve their business operations and enhance their ability to win corporate contracts.
  • The program invites service-disabled veteran business owners to attend a 15-week Entrepreneurial Leadership Program at John F. Kennedy University and learn from the best to improve their businesses and enhance their ability to win valuable corporate contracts.
  • Since 2011, AT&T has sponsored 53 service-disabled veteran business owners — including 20 in 2014.

AT&T salutes our brave troops

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