AT&T Materiality Assessment

AT&T engages a diverse range of stakeholders across all parts of our business. Our Stakeholder Engagement Principles guide our collaboration with our stakeholders.

Through a regular materiality assessment, we systematically engage stakeholders and capture their view into what is most important for our company. The assessment provides critical clarity about how our company should focus our resources, reporting and communications. For the purposes of this effort, AT&T follows the Global Reporting Initiative’s (GRI) definition of material aspects as those “that reflect the organization’s significant economic, environmental and social impacts; or substantively influence the assessments and decisions of stakeholders.”