

## AT&T Contributes \$25,000 to Latino Community Foundation to Aid Communities Impacted by Glass Fire

SAN FRANCISCO, Calif., October 7, 2020 – AT&T\* will present a \$25,000 contribution to the Latino Community Foundation as part of its pledge to aid those impacted by the Glass Fire and its ongoing commitment to serving the people and communities of Northern California.

“In these times of great need, AT&T is proud to step up and support the Latino Community Foundation (LCF), which is dedicated to helping support our friends and families as they get back on their feet after the devastation of these wildfires,” said Rhonda Johnson, President-AT&T California.

This is on top of the \$60,000 that AT&T has contributed last month to World Central Kitchen, Big Sur Fire Brigade, Community Foundation of Santa Cruz, Napa Valley Community Foundation, and the Redwood Credit Union Community Fund. Each of these organizations is supporting victims of the wildfires in their communities.

“The Latino Community Foundation established our California Wildfire Relief Fund to support the most vulnerable families impacted by the fires. Specifically, prioritizing working, low-income, Latino, and immigrant families. These same families are now also disproportionately impacted by the current public health crisis and its economic fallout. The compounding impact of these crises has been especially devastating to farmworkers and vineyard workers, whose livelihoods depend on income from the harvest season. We are deeply grateful to AT&T for standing with us at this critical moment and investing in these families.” Jacqueline Martinez Garcel, CEO of the Latino Community Foundation

The Latino Community Foundation helps to fund Latino-led organizations supporting families displaced by the current wildfires in California. The LCF works to unleash the civic and economic power of Latinos in California. LCF fulfills this mission by building a movement of civically engaged philanthropists, investing in Latino-led organizations, and increasing the civic and political participation of Latinos. To date, LCF has established the largest network of Latino philanthropists in the country, invested over \$10 million in 200 Latino-led organizations across California, leads the California Latino Policy Agenda and launched a multimedia campaign to mobilize the Latino vote and reach ‘hard to count’ communities for the 2020 Census.

AT&T works in close collaboration with California’s first responders to prepare for disasters and help the network be resilient and operational when disaster strikes. With FirstNet\*\*, AT&T is making public safety’s mission the priority. FirstNet is the only nationwide, high-speed broadband communications platform dedicated to and purpose-built specifically for America’s first responders and the extended public safety community. FirstNet stands at the ready to be there to support response and recovery, no matter the disaster or emergency. To learn more about the value FirstNet is bringing to Public Safety, check out [FirstNet.com](https://www.firstnet.com).

AT&T has a long history of supporting communities before, during and after disasters. The company has invested nearly \$8.7 billion in its wireline and wireless networks in California from 2017-2019 and has invested more than \$650 million in its Network Disaster Recovery program (NDR) in the U.S. and another \$15 million invested internationally, making it one of the nation's largest and most advanced programs.

During the wildfires in Northern California, AT&T supported customers, providing free talk, text, and data to wireless customers in impacted areas, and providing call and message forwarding for our home and business phone customers. AT&T has also activated a text-to-give campaign benefiting the American Red Cross.\*\*\*

More information on AT&T response and relief efforts during the recent California wildfires is available at: [https://about.att.com/pages/disaster\\_relief/wildfire-relief.html](https://about.att.com/pages/disaster_relief/wildfire-relief.html) .

#### **About Philanthropy & Social Innovation at AT&T**

\*AT&T Inc. is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities; promote academic and economic achievement; or address community needs. The company's signature philanthropic initiative, [AT&T Aspire](#), drives innovation in education to promote student success in school and beyond. With a financial commitment of \$600 million since 2008, AT&T is leveraging technology, relationships and social innovation to help all students make their biggest dreams a reality.

\*\*FirstNet® and the FirstNet logo are registered trademarks and service marks of the First Responder Network Authority. All other marks are the property of their respective owners.

\*\*\*Donations will appear on your wireless bill or be deducted from your prepaid balance. All purchases must be authorized by account holder. Must be 18 years of age or have parental permission to participate. Message and Data Rates May Apply. Text STOP to 90999 to STOP. Text HELP to 90999 for HELP. Full Terms and Privacy Policy: [hmgf.org/t](http://hmgf.org/t).

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