

***#inspired*** MOBILITY

***Rev Run's Wisdom***  
a collection

*Inspiration is no longer analog.*

*Picking up your mobile device to connect to an inspiring quote or website has never been more popular. AT&T surveys have shown that an increasing number of people are connecting with their faith or source of inspiration with a mobile device.*

*AT&T calls this national conversation **#InspiredMobility**.*

*You can join in by sharing an inspirational thought, photo, meme or video and using the hashtag **#InspiredMobility**.*

\*While many of the quotes are directly from Rev. Run, many of them are from anonymous sources popularly shared on social media.



I believe that inspiration can change the world. It gives people a much-needed lift.

I've seen it myself.

My music and my positive messages have taken me around the world. Nothing has kept me more in touch with others than my Words of Wisdom that I share everyday while I'm on the go. It all started by chance when I began texting positive messages at the end of my show "Run's House." I thought, what if I could expand my reach from the millions who were tuning in, to millions more online?

That's when @RevRunWisdom was born.

Joining AT&T to spread positivity through its #InspiredMobility campaign has been a joy. In return, I'd like to share several nuggets of wisdom to help you through the day. Please enjoy this special edition of my Words of Wisdom, and be sure to share your own on social media with the hashtag #InspiredMobility.

***“Sometimes the best thing you can do is not think, not wonder, not imagine, not obsess. Just breathe, and have faith that everything will work out for the best.”***

Oct. 30, 2015  
9,193 likes

“Stop being afraid of what could go wrong and start being positive about what could go right.”  
#InspiredMobility



Nov. 9, 2015  
13,585 likes

***“You don’t  
always need a  
plan. Sometimes  
you just need to  
breathe, trust,  
let go, and see  
what happens.”***

May 25, 2016  
9,689 likes



“Unless it’s mad,  
passionate or  
extraordinary  
love, it’s a waste  
of your time.  
There are too  
many mediocre  
things in life;  
Love shouldn’t  
be one of them.”

May 3, 2016  
6,287 likes

***“Best relationship:  
Talk like best  
friends, play like  
children, argue like  
husband and wife,  
protect each other  
like brother and  
sister.”***

Aug. 11, 2015  
11,776 likes

“Every test in our life makes us bitter or better, every problem comes to break us or make us. The choice is ours whether we become VICTIM or VICTOR.”



July 12, 2015  
10,406 likes

***“Husbands treat your wives the way you would want a man to treat your daughter.”***

Nov. 19, 2015

2,656 likes

“A bad attitude can literally block love, blessings and destiny from finding you. Don’t be the reason you don’t succeed.”

Jan. 24, 2016

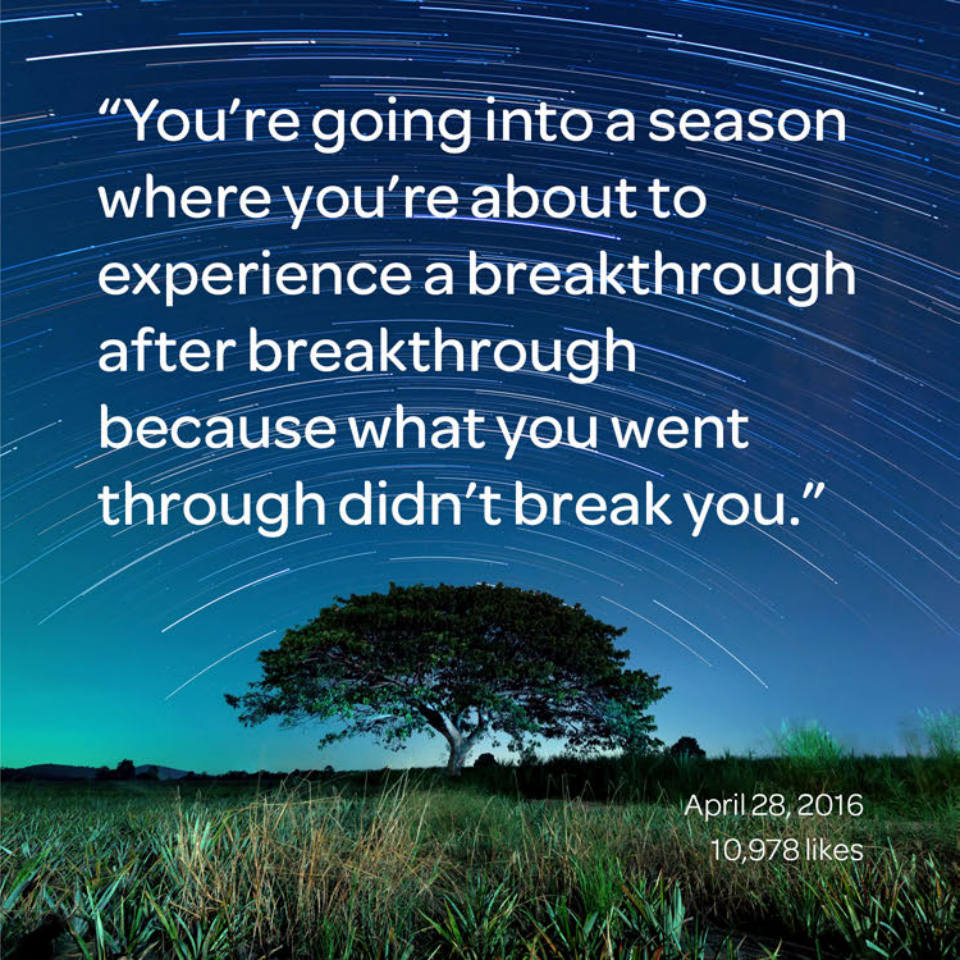
14,366 likes



***“Any home can be  
a castle when the  
King and Queen  
are in love.”***

Jan. 5, 2016

9,613 likes

A night sky with star trails over a field with a tree. The star trails are curved lines of light in shades of blue and white, arching across the dark blue sky. Below the sky, a large, dark green tree stands in a field of tall grass. The foreground is filled with green and yellow grasses.

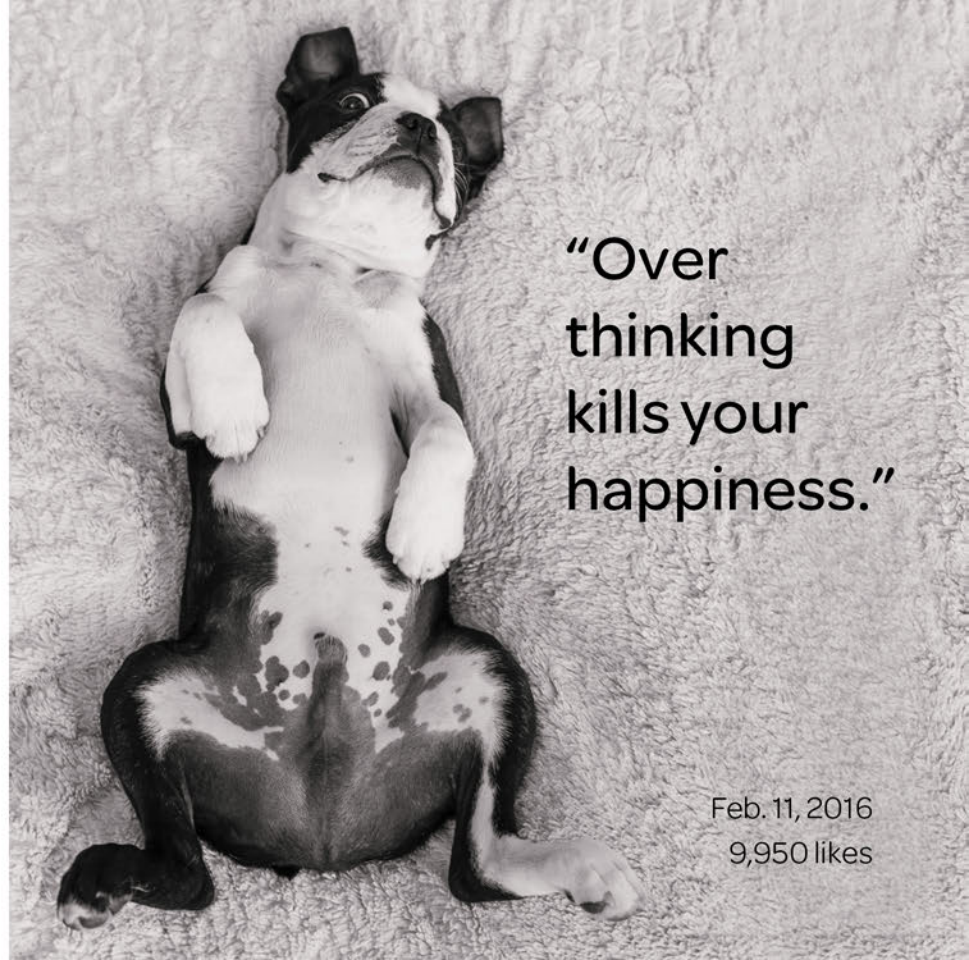
**“You’re going into a season  
where you’re about to  
experience a breakthrough  
after breakthrough  
because what you went  
through didn’t break you.”**

April 28, 2016

10,978 likes

***“Don’t let feelings dictate your life. Sometimes you just have to tell your feelings how to feel.”***

May 3, 2016  
7,317 likes



***“Over thinking kills your happiness.”***

Feb. 11, 2016  
9,950 likes



***“I’ve seen better days, but I’ve also seen worse. I don’t have everything I want, but I do have all I need. I woke up. My life may not be perfect, but I am blessed.”***

May 27, 2016  
10,021 likes

“Keep going. Don’t let anything or anybody make you sad... Keep going. When you rest YOU RUST.”



March 20, 2016

1,231 retweets

1,331 likes

***“Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending.”***

Aug. 16, 2015

10,367 likes

**@RevRunWisdom**

Rev Run was a founding member and front man of hip-hop’s legendary group RUN DMC. He’s also well-known for his hit reality show “Run’s House” where he coined “Rev Run’s Words of Wisdom.” Each show explored life with his family and ended with an inspirational tweet or text. He is a DJ, a family man, a world traveler, a foodie and a minister who wields his Words of Wisdom from his unconventional pulpit—mobile technology.



