Austin GigaPower℠ Analyst Talk

**Jeff Kagan – Independent Analyst**

* *“Congratulations both to AT&T and to the citizens of Austin Texas.  AT&T will enter the ultra-high speed Internet race in Austin.”*
* *“So Verizon, CenturyLink, Windstream and other wireline and in fact other wireless carriers like Sprint, T-Mobile and US Cellular, where are you in this high speed race?  Will you join in?”*
* *“Google started this war.  Now as other competitors like AT&T and C Spire are joining in things are going to start to change.  Not only will speeds increase, but competition will mean speeds will continue to increase and prices should stay lower as well.  That’s very good news for business and consumer customers.”*

**Larry Hettick – Current Analysis**

* *“Positive on AT&T’s launch of a 1 Gbps fiber tier to Austin, TX homes and businesses because it will give eligible subscribers an option for ultra high speeds today and future-proof infrastructure for tomorrow.”*
* *“AT&T has proven it is willing to meet or beat Google at its own game this year.”*
* *“…even though AT&T deployment is limited to Austin, it could serve as a model for future expansion.  AT&T already offers a 45 Mbps downstream tier to much of its U-verse service area; AT&T will increase 45 Mbps speed to 100 Mbps in the future as part of its VIP project.*