



News Release

AT&T Invests More Than \$1 Billion Over 3-Year Period to Boost Local Networks in South Florida

Delivers Ultra-Fast Internet Service Powered by AT&T Fiber to More Than 450,000 Customer Locations

MIAMI, Aug. 1, 2018 — At [AT&T](#)¹, we've invested more than \$1 billion in our Monroe, Miami-Dade, Broward County, and Palm Beach County wireless and wired networks during 2015-2017. These investments boost reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

In 2017, AT&T made more than 1,400 wireless network upgrades in the Florida Keys, Miami, Fort Lauderdale and West Palm Beach areas, including:

- Added extra capacity to more than 1,350 cell sites to increase data speeds and network performance for customers
- Installed a Distributed Antenna System (DAS) at Florida International University in Miami that covers 9 buildings and boosts indoor wireless coverage for students and staff
- Added 9 more antennas and more than 8 miles of cable to our DAS at Miami's pro football stadium, increasing network capacity by 25% at the venue
- Added more than 50 antennas and about 5 miles of cable to our DAS at FAU Stadium in Boca Raton to boost network capacity by 200%, giving fans better connections and faster speeds on game days
- Increased network capacity at Miami's pro baseball stadium by 80%
- Deployed Cells on Wheels, or COWs, at big events like SunFest, the Miami boat show, the Miami Open, and the big Okeechobee music festival to help keep the data-hungry crowds connected
- Activated 59 small cells in Big Pine Key to provide better connectivity for customers
- Revved up mobile data speeds for customers at the legendary Breakers Hotel in Palm Beach by adding LTE technology to our DAS
- Turned up 3 new cell sites in Marathon Key, Homestead and Wellington

"Our customers expect to have access at any moment, from almost any device – anywhere," said Joe York, AT&T Florida president. "And we're investing heavily to deliver faster, more reliable, highly secure connectivity to meet - and exceed - those expectations for South Florida residents."



The AT&T LTE network now covers more than 400 million people in North America. By building out our 4G LTE network, we're laying the foundation for 5G, the next advance in network technologies. We're boosting network speeds and capacity, as we continue to expand the availability of our network using the latest technology.

Since the formation of the FirstNet public-private partnership a little over a year ago, governors from all 50 states, 5 territories and D.C. recognized the value of FirstNet, joining in its mission to strengthen and modernize public safety's communications capabilities.

FirstNet is a new nationwide communications platform dedicated to America's public safety community. As we build, deploy and evolve FirstNet, we will build upon our current and planned investments in Florida to help ensure public safety's network delivers the coverage and cutting-edge capabilities first responders expect – today and for decades to come.

For the 4th year in a row, AT&T earned the top spot in the telecommunications industry on FORTUNE's Most Admired Companies list in 2018. We also placed No. 49 among the 50 most admired companies across all industries.

We were ranked first or second in all 9 attributes to compile the list, including innovation, people management, quality of management, long-term investment value, quality of products/services and global competitiveness.

Our internet offerings

We continue to expand the scope of our ultra-fast internet powered by [AT&T Fiber](#). We now market our ultra-fast internet service powered by AT&T Fiber to more than 450,000 customer locations in the Miami and West Palm Beach areas.

We have the largest fiber network within our 21-state wireline footprint.² And AT&T is the largest U.S.-based provider of fiber for business services, creating an unparalleled ability to serve businesses of all sizes.

We also now market a 1 gigabit connection³ on our 100% fiber network to 9 million locations across 71 major metro areas nationwide. We plan to reach at least 14 million locations across at least 84 metro areas by mid-2019 for consumers.

To learn more about our coverage in South Florida or anywhere in the U.S., go to the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please go to the [AT&T network news page](#).

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.



² Based on publicly available data for the top fiber providers in the AT&T operating footprint.

³ Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward- looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

***About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We have the nation's largest and most reliable network** and the best global coverage of any U.S. wireless provider. We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. More than 3 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc. Additional information about AT&T products and services is available at [about.att.com](#). Follow our news on Twitter at @ATT, on Facebook at [facebook.com/att](#) and on YouTube at [youtube.com/att](#).

© 2018 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other marks are trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

**Coverage not avail. everywhere. Based on overall coverage in U.S. licensed/roaming areas. Reliability based on voice and data performance from independent 3rd party data.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

From FORTUNE Magazine. 2018 Time Inc. FORTUNE® and The World's Most Admired Companies® are registered trademarks of Time Inc. and are used under License. FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of, AT&T.

For more information, contact:

Kelly Starling
AT&T Global Media Relations
South/Southwest Florida
Phone: 561.301.1414