AT&T Invests More Than $120 Million Over 3-Year Period to Enhance Local Networks in Idaho

BOISE, Idaho, May 18, 2017 — At AT&T, we’ve invested more than $120 million in our Idaho wireless networks during 2014-2016. These investments drive a wide range of upgrades to reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

In 2016, AT&T made 189 wireless network upgrades in Idaho. We added network capacity, LTE coverage and launched High Definition Voice.

“We’re investing to provide fast, reliable, highly secure connectivity. We want customers to have internet access at any moment, from almost any device—anywhere,” said Tara Thue, director of external affairs, AT&T-Idaho. “These continued investments bring Idaho residents and businesses a host of new opportunities.”

The AT&T LTE network covers nearly 400 million people in North America. Notable Idaho network enhancements in 2016 included:

- Added network capacity in Boise, Idaho Falls, Pocatello, Twin Falls, Soda Springs, Meridian, Nampa, Mountain Home, Roberts, Ashton, Idaho City, New Plymouth, Rexburg and Wilder;
- Added LTE to cell sites in Carey, Murphy, Pingree, Atomic City and Eden;
- Launched HD Voice allowing crystal clear LTE calls in Boise, Mountain Home, McCall, Pocatello, Twin Falls and Idaho Falls.

The First Responder Network Authority (FirstNet) recently chose AT&T to build a nationwide public safety broadband network. The network will be dedicated to America’s police, firefighters and EMS personnel. Should Idaho opt-in to the FirstNet network, we will build upon our current and planned investments with a dedicated focus on the state’s first responders.

And we would expect to make a significant investment to upgrade and maintain Idaho’s FirstNet network over the next 25 years, bringing your first responders the coverage, value and experience they expect.

For the third year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world in 2017. We also No. 37 among the Top 50 World’s Most Admired companies.
AT&T is the only communications company on the list. We ranked No. 1 in all 9 attributes. This included innovation, financial soundness and quality of products/services.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers. We provide access to Wi-Fi at more than 1 million Hot Spots around the world. Most AT&T smartphone and home Internet customers get access to our national Wi-Fi network at no added cost. Wi-Fi usage doesn’t count towards customers’ monthly wireless data plans.  

To learn more about our coverage in Idaho, or anywhere in the U.S., visit the AT&T Coverage Viewer. For updates on the AT&T wireless network, please visit the AT&T network news page.

Cautionary Language Concerning Forward-Looking Statements
Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T’s filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

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*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

**Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

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2 A Wi-Fi enabled device required. Other restrictions apply. See attwifi.com for details and locations.