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## **AT&T PLANS TO LAUNCH BLAZING FAST GIGABIT INTERNET SPEEDS IN MILWAUKEE AREA**

*AT&T's fastest Internet speeds available over 100% fiber, up to 1 gigabit per second, and access to award winning TV services*

*Over 1 million Locations Passed Today, AT&T More Than Doubling Footprint by End of 2016*

*38 Additional Metros Scheduled to Receive Service, Already Live in 18*

**MILWAUKEE, Dec. 7, 2015** – AT&T<sup>1</sup> announced today it is planning to expand the availability of ultra-fast speeds through [AT&T GigaPower<sup>SM</sup>](#) to homes, apartments and small businesses in parts of 38 additional metros across the United States, which will total at least 56 metros served, including in the Milwaukee area.<sup>2</sup>

With the launch of our ultra-fast Internet service in parts of 2 of these metros today – Los Angeles and West Palm Beach – AT&T GigaPower is now available in 20 of the nation's largest metro areas.

Internet speeds up to 1 gigabit per second over the AT&T GigaPower network let you instantly access the latest online movies, music, games and more.<sup>3</sup> AT&T GigaPower can also improve your experience when connecting to the cloud and videoconferencing, and gives you the speed to power all of your devices.

“We’re excited to expand our ultra-fast Internet service to residents and small businesses in the Milwaukee area,” said Scott T. VanderSanden, president of AT&T Wisconsin. “This investment in our fastest Internet speeds will not only help small businesses compete in a global economy, it will also offer customers the high-speed connectivity so many demand in today’s video centric world.”

# News Release



“High-speed Internet connections are improving virtually every aspect of our lives – from education to health care to employment opportunities to public safety,” said Milwaukee Mayor Tom Barrett. “Today’s announcement that AT&T plans to offer its ultra-fast fiber network in the Milwaukee area is great news for residents and small businesses alike.”

Nearly 2 years ago, we successfully launched the first AT&T GigaPower metro in Austin, Texas. This launch led to a [major expansion](#) in multiple metros beginning in 2014. We recently marked a major milestone deploying the AT&T GigaPower network to more than 1 million locations, and we expect to more than double availability by the end of 2016.

We’ll continue to roll out our fastest Internet services over a 100% fiber network to reach more than 14 million residential and commercial locations.

AT&T GigaPower gives customers some of the fastest online speeds available anywhere. You can download 25 songs in less than a second, a TV show in three seconds or your favorite HD movie in less than 36 seconds.<sup>4</sup>

AT&T GigaPower customers also have access to the latest Wi-Fi technology, making it possible to enjoy our best in-home Wi-Fi experience. You get faster Wi-Fi speeds, expanded coverage and support for all your devices.

With DIRECTV now a part of the AT&T family, customers on the AT&T GigaPower network in the Milwaukee area will be able to choose between our [award-winning](#) DIRECTV or U-verse TV services.

When you sign up for qualified DIRECTV programming, you get immediate access to a broad range of TV content on your compatible mobile device through our DIRECTV application, even before we install your TV service, through our “Walk out Watching” program.<sup>5</sup>

In the home DIRECTV customers with qualified programming have access to more than 315 channels, more than 200 in full-time HD, and the most comprehensive selection of sports programming. You can watch the programming you love, live or On Demand and experience it on almost any screen. DIRECTV On Demand offers access to more than 10,000 movies and shows to high-speed Internet customers with connected set-top boxes, including the hottest new Pay Per View releases.

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Customers on the AT&T GigaPower network in markets eligible for AT&T U-verse TV service can watch and record up to 6 HD programs at the same time, and will be able to record and store more of your favorite shows – up to 900 hours of SD or 330 hours of HD programming.

We're continuing to work with local leaders within the 21 state service area who are interested in expanding the availability of the 100% fiber-optic AT&T GigaPower network to consumers and small businesses.

Frost & Sullivan recently recognized AT&T for its leadership in high-speed Internet services. It awarded AT&T the [2015 North American Competitive Strategy and Innovation Leadership of the Year Award for Broadband](#). The analyst firm praised AT&T for its “aggressive pursuit of higher bandwidth access” for customers through its AT&T GigaPower network initiative.

For over 135 years, AT&T has invested in its Wisconsin networks, employees and communities. Between 2012 and 2014, AT&T invested nearly \$900 million in its best-in-class wireless and wired networks in Wisconsin, driving a wide range of upgrades to reliability, coverage, speed and performance for residents and business customers.

For more information on where the AT&T GigaPower network is and will become available, visit [att.com/gigapowermap](http://att.com/gigapowermap).

<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

<sup>2</sup> Initial availability limited to select areas. May not be available in your area.

<sup>3</sup> Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, customer device capabilities and use of other U-verse services. Max speeds may not be realized if 2 or more HD shows viewed at same time. For more info, go to [www.att.com/speed101](http://www.att.com/speed101)

<sup>4</sup> Speed/time estimates are examples.

<sup>5</sup> Limit 5 shows/devices at once. Channels vary. Access expires at earliest of 14 days/system installation. Data rates may apply. Add'l restr's apply.

## About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. In the U.S., our wireless network has the nation's strongest 4G LTE signal and most reliable 4G

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LTE. We offer the best global coverage of any U.S. wireless provider\*. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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Signal strength and reliability claims based on nationwide carriers' 4G LTE. Signal strength claim based ONLY on avg. 4G LTE signal strength. 4G LTE not available everywhere.

\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

## **Cautionary Language Concerning Forward-Looking Statements**

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.