



## News Release

### **AT&T Plans to Launch Our Ultra-Fast Internet Speeds in Knoxville Area**

*Service is Launched in 29 Metros, Plans to Reach at Least 67 Major Metros*

*Ultra-fast Internet Speeds Eventually to be Available via Multiple Technologies under the Newly Branded AT&T Fiber<sup>SM</sup> Umbrella Brand*

Knoxville, TN, Oct. 4, 2016 — AT&T<sup>1</sup> plans to connect homes, apartments and small business locations in parts of the Knoxville area to our Internet service with a 1 gigabit connection.<sup>2</sup> At launch, locations eligible for service over our 100% fiber network will be able to access their favorite content over ultra-fast internet speeds.

We've already launched our ultra-fast internet service in parts of 29 of the nation's largest metro areas, with plans to reach at least 67 metros.<sup>3</sup> The ultra-fast service is now marketed to over 3 million eligible locations, of which over 500,000 include apartment and condo units. We're on track to exceed the 12.5 million locations planned by mid-2019 as related to the DIRECTV merger.

"The investments AT&T is making in Tennessee are delivering the modern communications services that Tennesseans demand. We are excited to announce plans to make our ultra-fast Internet speeds available to more residential and small business customers throughout the state," said Joelle Phillips, president, AT&T Tennessee. "The hard work of the men and women at AT&T is turning our investments into high-speed connections that can serve as catalysts for new employment and economic growth."

"Connectivity to high-speed Internet is invaluable in our increasingly digital age, and a fiber network like AT&T's is essential in keeping our businesses productive and successful," said State Senator Becky Massey. "As we continue to pursue policies that create an investment friendly environment, I am confident private industry will continue to expand and upgrade Tennessee's communications networks."

"Investments like this one make our community even more attractive to families and businesses as they consider locating to Knox County," said Knox County Mayor Tim Burchett. "This project is great news, and it wouldn't be possible without the hard work of our state and local elected officials."

"High-speed Internet has quickly become a preferred way to access information and communicate, and with today's announcement, many more Knoxvilleians will be able to do so with ultra-fast speeds," stated Mike Edwards, president and chief executive officer,



Knoxville Chamber. “I am glad to see these continuing investments from the private sector and am certain that the increased ability to tout Knoxville’s connectivity to fiber Internet further strengthens the reputation of our communities.”

Nearly 3 years ago, we successfully launched our 100% fiber network in our first metro area in Austin Texas. This launch led to a [major expansion](#) announcing plans in 2014 to deliver service in 25 major metros. Another push in 2015 further extended plans [to at least 56 total metros](#).

We’ve also connected over 1 million incremental business customer locations to our fiber network since 2012.

AT&T has invested nearly \$110 million in its wireless and wired networks in Knoxville between 2013 through 2015. These investments drive a wide range of upgrades to reliability, coverage, speed and overall performance for residents and businesses.

#### **What can I do with a service that starts with a 1 gig connection?**

With internet speeds 20x faster than the average cable customer<sup>4</sup>, you can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.<sup>5</sup> You can also instantly access the latest online movies, music and games, upload photos or videos, or connect faster to the cloud, virtual reality and more.

#### **What is AT&T Fiber?**

We have over 1 million route miles of fiber globally, and we continue to utilize our expertise and leadership in fiber to bring faster internet speeds to more locations. Under the AT&T Fiber umbrella brand we will use a variety of network technologies to connect more homes, apartments and business customer locations to ultra-fast and low-latency internet speeds. This new brand includes, but is not limited to, the former AT&T GigaPower network. We will announce additional network technologies and products in our AT&T Fiber umbrella brand in the near future.

AT&T Fiber gives customers the power to choose from a wide range of internet speeds, like AT&T Internet 1000 (replacing AT&T GigaPower), over an ultra-fast internet connection designed to deliver 1 gigabit per second to a location. With these ultra-fast speeds, customers can seamlessly perform tasks like telecommuting, video-conferencing, sending and receiving large files quickly, high-def video streaming and more.

For more information on AT&T Fiber, visit [att.com/fibermap](http://att.com/fibermap). To find an apartment or condo on with AT&T Fiber, visit [att.com/apartments](http://att.com/apartments).



<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

<sup>2</sup> Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other U-verse services. For more information, go to: [www.att.com/speed101](http://www.att.com/speed101).

<sup>3</sup> Initial availability will be limited to select areas. Additional availability to be announced.

<sup>4</sup> More than 20x faster based on a maximum download speed of AT&T service over 100% fiber network (1Gbps speed tier) vs. weighted average cable Internet customer's speed of major U.S. cable providers per the FCC 2015 Measuring Broadband America – Fixed Broadband Report. Actual speeds may vary.

<sup>5</sup> Speed/Time examples are estimates.

**Cautionary Language Regarding Forward Looking Statements:** Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

#### **About AT&T**

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high-speed internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.\* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.