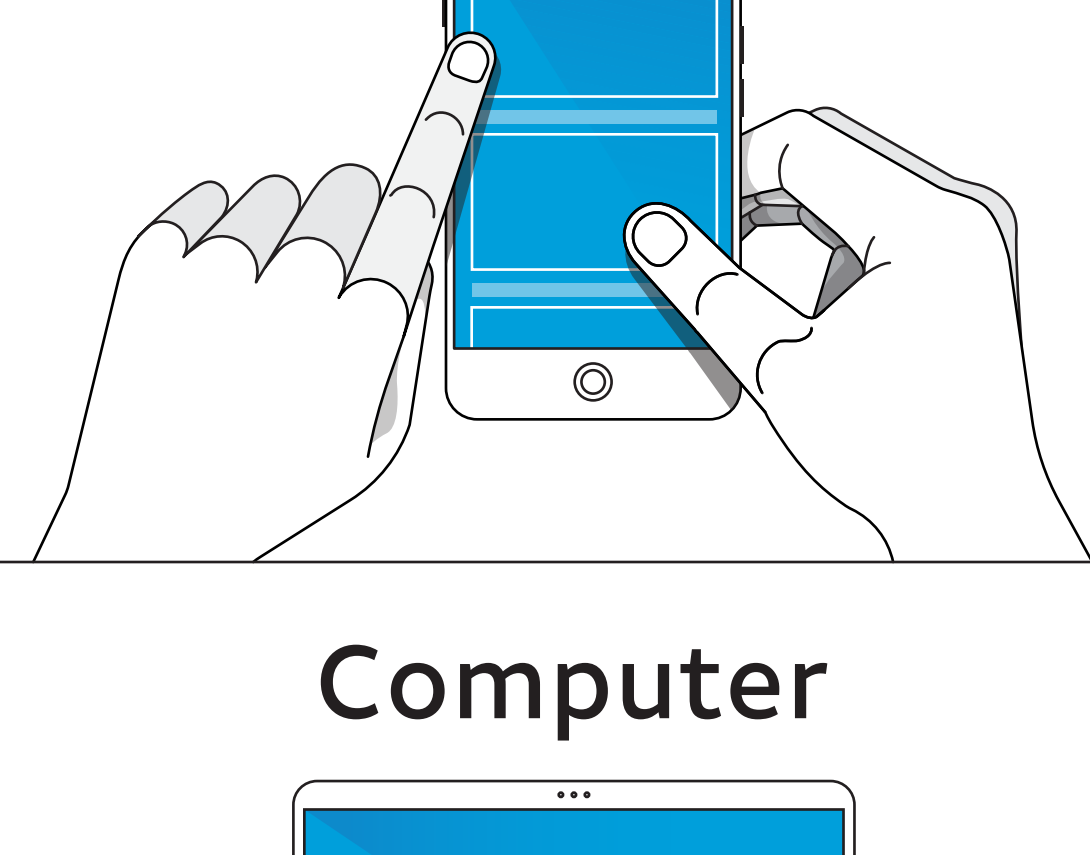


# 2018 Survey Results

AT&T, No Bully and the Tyler Clementi Foundation completed a survey of **500** New York City teens, **500** parents of teens and **500** millennial parents of younger children from August 31 through October 1, 2018 to gauge how children are consuming media on mobile devices and what their parents understand of their behaviors.

**84%** of children ages 3-7 and **96%** of those 8-12 now have their own internet connected devices.

Phone



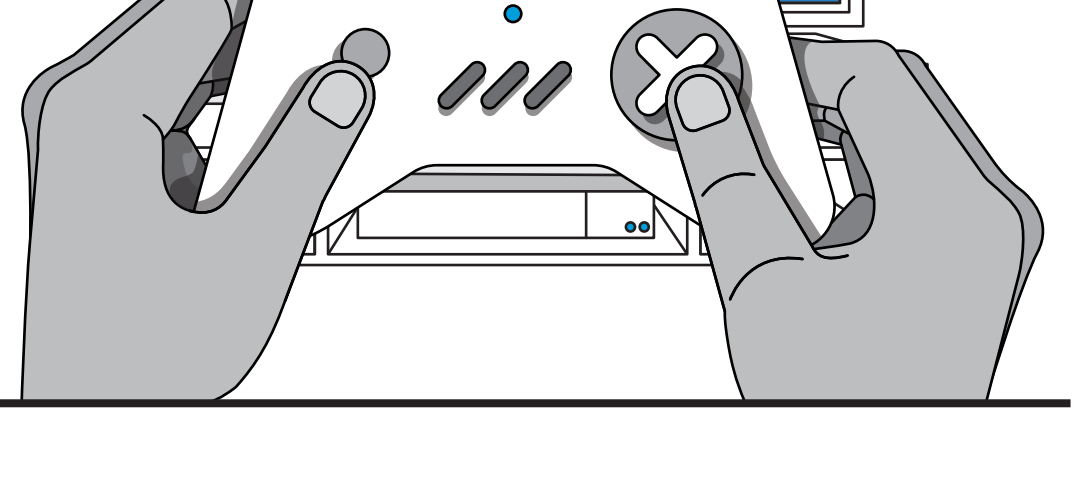
Tablet



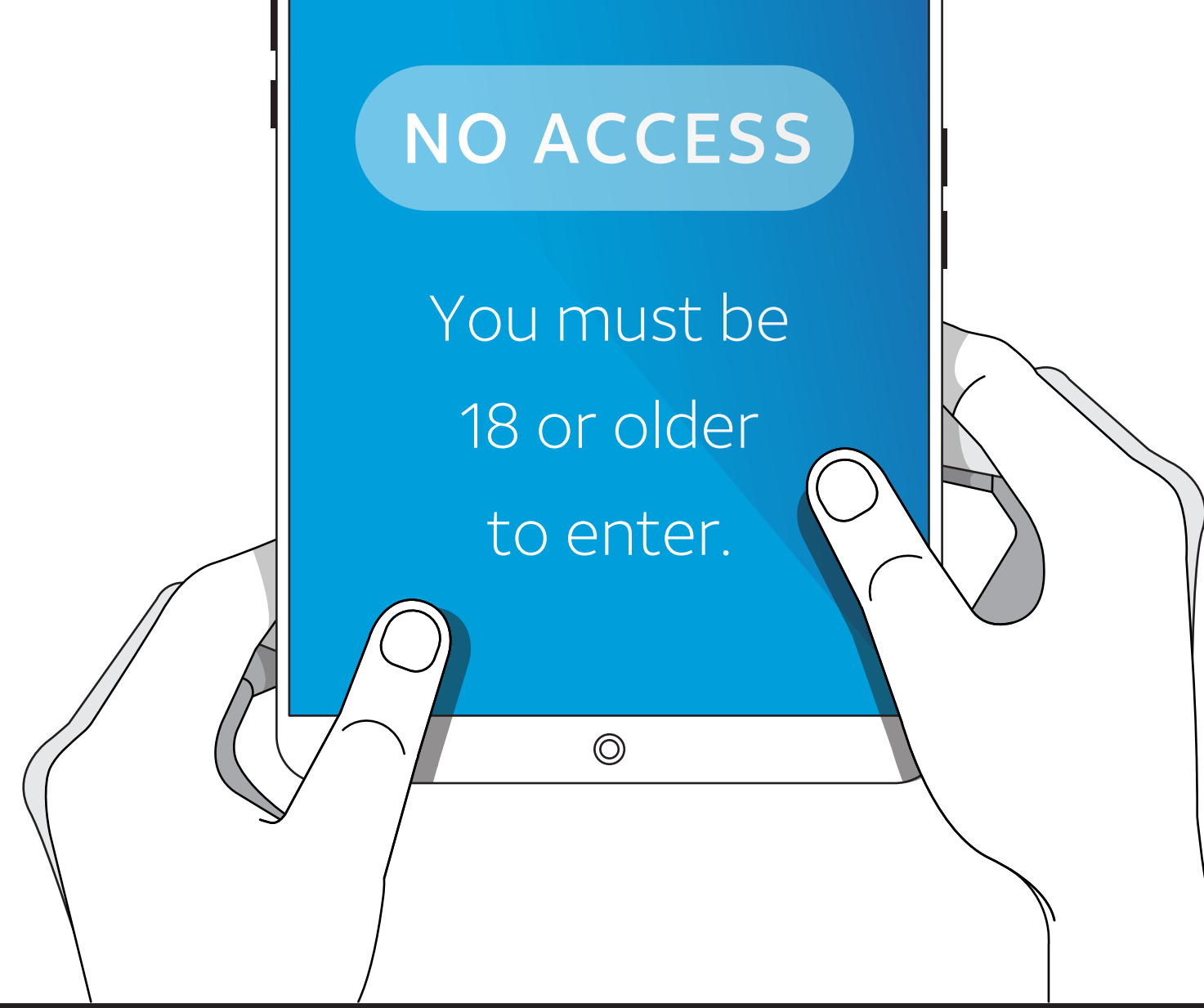
Computer



or Gaming Device



**60%** of millennial parents of young children and **nearly half** of parents of teens *believe* they have taken sufficient steps to monitor their behaviors.

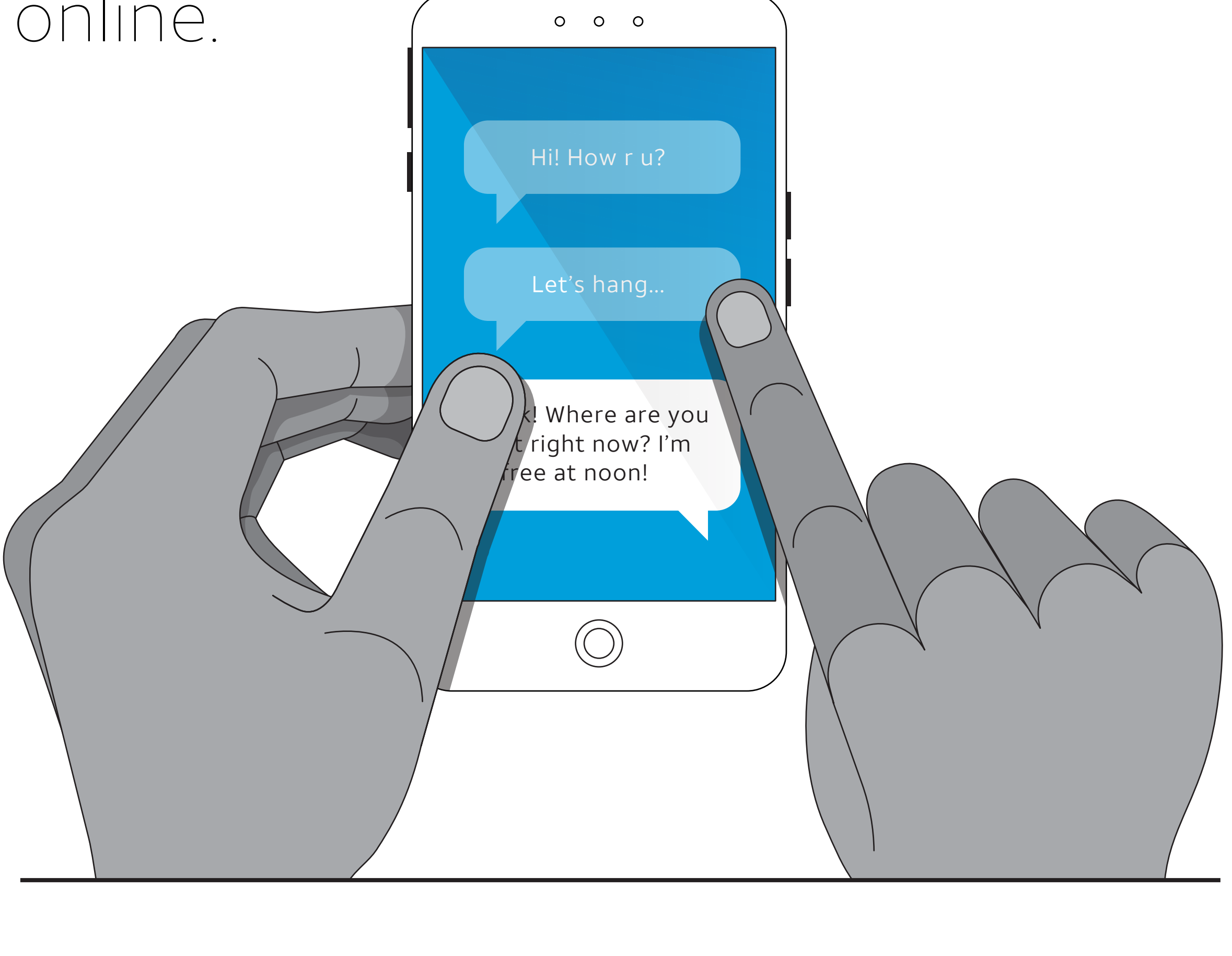


**57% of teens say they know how to hide content from their parents.**

**And two-thirds** of teens surveyed say they have engaged in at least one risky behavior online.



**15%** said they have met strangers online.



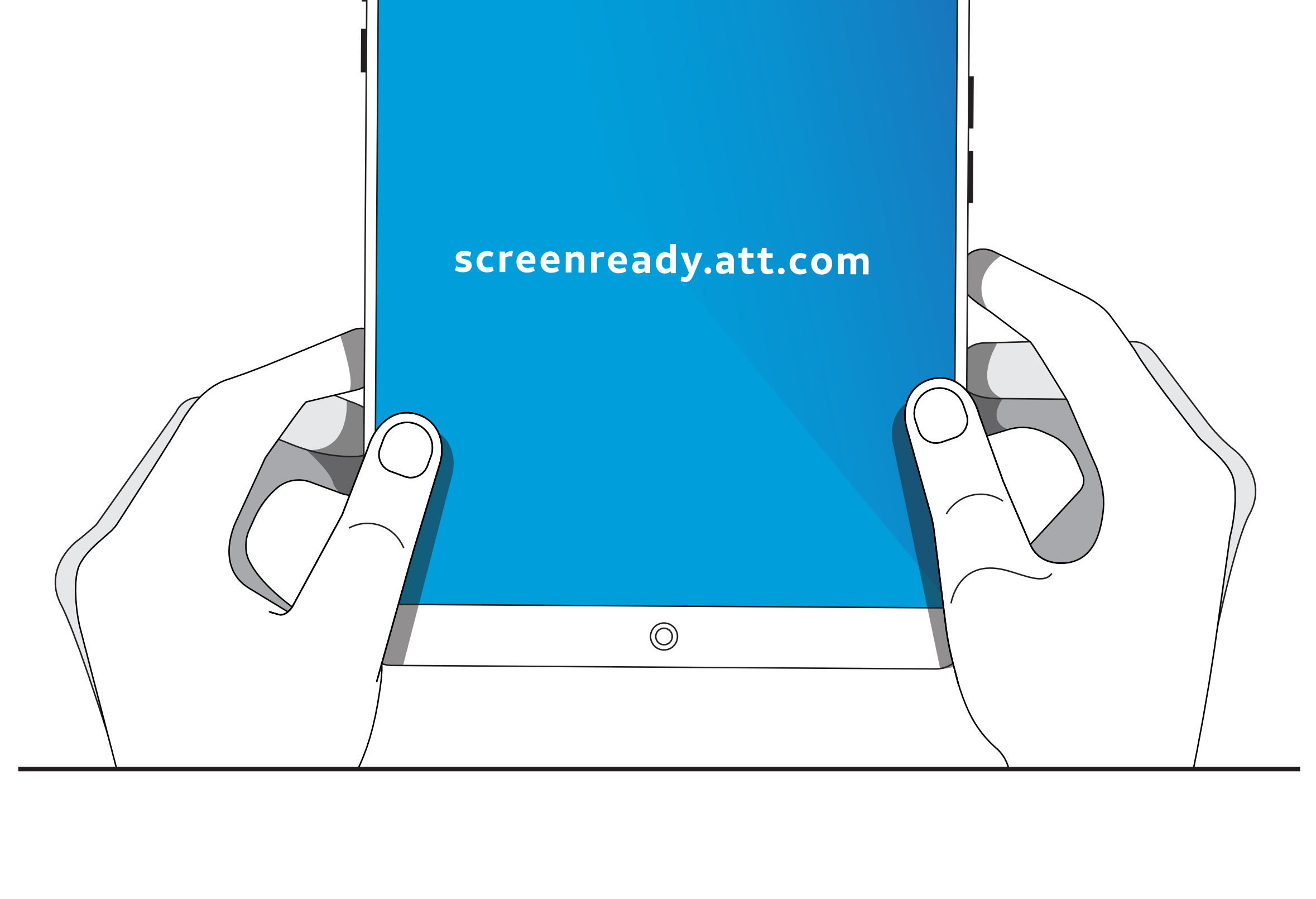
**Half of teens say they have experienced some form of cyberbullying.**

**There is a big disconnect between** what teens are doing online **AND** what parents think they are doing online.

**In response to these poll findings**

AT&T is launching a pilot program in the NY metro area called

**ScreenReady<sup>SM</sup>**



**AT&T**