LTE Broadcast

LTE Broadcast is a new mobile network technology AT&T is exploring that enables the delivery of content directly to all users with compatible devices within a designated timeframe and area.

**Potential Future Benefits**

- Ability to broadcast data, video and music content to vast numbers of people and devices.
- Ability to deliver software updates to not only smartphones but the Internet of Things like connected cars and connected homes.
- Enable new business models with customized content clouds that can be set up over defined areas for a defined period of time.

**Possible Use Cases**

- **Software Updates**
  - Smartphones, tablets and Internet of Things devices
  - Update multiple devices at once, quickly and efficiently

- **Events**
  - Exclusive, high-quality content
  - Dedicated feeds with alternate footage and camera angles

- **Education**
  - Popular lecture streaming

- **Business**
  - "One to many" business models and commercial services for businesses

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