



News Release

100% Fiber Network Powered by AT&T Fiber Now Available in Baton Rouge Area

Ultra-Fast Internet Speeds Available to Homes, Apartments and Small Business Locations in Parts of Baton Rouge Area

BATON ROUGE, La. Nov. 16, 2016 — AT&T¹ launched ultra-fast internet service in parts of the Baton Rouge area, including in parts of Central, Denham Springs, Zachery and surrounding communities.² We're offering a 1 gigabit connection³ to area homes, apartments and small business locations on our 100% fiber network powered by AT&T FiberSM.

In addition to the homes and small businesses connected to our 100% fiber network in the Baton Rouge area, we connect nearly 20 area apartment and condo properties.

The Baton Rouge area is one of 44 metros nationwide where our ultra-fast internet service is currently available. We plan to reach at least [67 metros](#) with our fastest internet service.

We market our ultra-fast service to over 3 million locations nationwide, of which over 500,000 include apartments and condo units. We're on track to meet the 12.5 million locations planned by mid-2019.

"We are excited to add North Baton Rouge to the growing list of areas in Louisiana where our 100 percent fiber to the home network is bringing customers the fastest internet speeds available" stated Sonia Perez, state president, AT&T Louisiana. "At AT&T, we are committed to innovation and offering cutting-edge technologies, products and services that provide enhanced opportunities for the many ways our customers live, work and play."

"I applaud AT&T's continuing investment in the Baton Rouge region," said State Senator Regina Barrow. "We celebrate the expansion of the AT&T Fiber network to our area and look forward to the new possibilities this service brings to North Baton Rouge communities."

"The Baton Rouge Area Chamber commends AT&T's commitment to provide innovative services to our area," said Adam Knapp, president and CEO of BRAC. "Together, we continue to focus on strengthening our region's economy and connecting our businesses and community with leading technology services. BRAC supports the goal of growth and development of software and technology firms, and the desire for a more connected, digital society. AT&T's commitment to furthering our infrastructure will help us achieve these goals."



Internet-only pricing for customers who choose AT&T Internet 1000, our fastest speed tier on our 100% fiber network, starts as low as \$90 a month. Customers may be able to add one of our [award-winning DIRECTV](#) or U-verse TV services. We have single, double and triple play offers to fit each customer's needs.

Internet customers on the 100% fiber network have access to the latest Wi-Fi technology. They can enjoy our best in-home experience with faster Wi-Fi speeds and broad coverage to seamlessly connect all their devices.

What can I do with a service that starts with a 1 gig connection?

These internet speeds are 20x faster than the average cable customer.⁴ You can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.⁵ Customers can enjoy our fastest upload and download speeds.

You can also instantly access and stream the latest online movies, music and games. These ultra-fast speeds let you seamlessly telecommute, video-conference, upload and download photos and videos, and connect faster to the cloud.

What is AT&T Fiber?

The 100% fiber network under the AT&T Fiber umbrella brand gives customers the power to choose from a wide range of internet speeds over an ultra-fast internet connection. This network is just one of the network technologies we plan to use to connect customers as a part of AT&T Fiber.

For more information on AT&T Fiber, visit att.com/getfiber. To find an apartment or condo on the 100% fiber network, visit att.com/apartments.

AT&T in Louisiana:

AT&T has invested more than \$1 billion in its wireless and wireline networks in Louisiana between 2013 through 2015. This drives upgrades to reliability, coverage, speed and performance for residents and business customers.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

² Initial availability limited to select areas. May not be available in your area. Go to att.com/fibermap to see if you qualify.

³ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other AT&T services. For more information, go to: www.att.com/speed101.

⁴ Available in select areas. 20x faster based on maximum download speed of AT&T Internet 1000 vs weighted average cable internet customers' speed of major U.S. cable providers per the FCC 2015 Measuring Broadband America – Fixed Broadband Report. Actual speeds vary.



⁵Actual customer speeds may vary and are not guaranteed. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data. Speeds may also vary based on factors including site traffic, content provider server capacity, internal network management factors, and end user device capabilities. For more information, go to:www.att.com/speed101

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About AT&T

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Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.