



News Release

100% Fiber Network Powered by AT&T Fiber Expands in Slidell

Ultra-Fast Internet Speeds Available to Homes, Apartments and Small Business Locations in Additional New Orleans Area Cities

Slidell, La., March 23, 2017 — AT&T¹ is now offering a 1 gigabit connection² on our 100% fiber network powered by AT&T FiberSM to customer locations in the Greater New Orleans Area, including in Slidell and surrounding areas.³

Our fastest internet speed, AT&T Internet 1000, is now available to homes, apartments and small businesses in the Greater New Orleans area, including at over 30 multifamily area properties.

We previously announced ultra-fast internet speeds available in parts of St. Tammany Parish, Lafourche Parish, Tangipahoa Parish, Terrebonne Parish and parts of the city of New Orleans. We plan to expand access to ultra-fast internet speeds in parts of Kenner in the future.

The Greater New Orleans area is one of 51 metros nationwide where our ultra-fast internet service is currently available. We plan to reach at least 67 metros with our fastest internet service.

“Our customers are increasingly interacting with their world in more data-intensive ways,” said Leo Marsh, AT&T Louisiana External Affairs. “A growing number of people are streaming content directly from their devices, and interacting with family and friends through live videos. For these reasons, we’re continuing to expand the availability of our fastest internet speeds to more Slidell area communities.”

“The strength of our state’s economy relies on innovation and investment, and it is exciting to have AT&T expanding access to ultra-fast internet in our community,” said Brenda Bertus, CEO of the St. Tammany Economic Development Foundation. “Advanced technology enriches the quality of life for area residents and business owners. I applaud AT&T’s continuing investment in Slidell”

We market our ultra-fast service to nearly 4 million customer locations, of which over 650,000 include apartments and condo units. We plan to reach 12.5 million locations by mid-2019.

Internet-only pricing for customers who choose AT&T Internet 1000, our fastest speed tier on our 100% fiber network, starts as low as \$80 a month with a 12-month commitment.⁴



Customers may be able to add one of our [award-winning DIRECTV](#) or U-verse TV services. We have single, double and triple play offers to fit each customer's needs.

Internet customers on the 100% fiber network have access to our latest Wi-Fi technology. They can enjoy our best in-home experience with faster Wi-Fi speeds and broad coverage to seamlessly connect all their devices.

What can I do with a service that starts with a 1 gig connection?

These internet speeds are 20x faster than the average cable customer.⁵ You can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.⁶ Customers can enjoy our fastest upload and download speeds.

You can also quickly access and stream the latest online movies, music and games. These ultra-fast speeds let you easily telecommute, video-conference, upload and download photos and videos, and connect faster to the cloud.

What is AT&T Fiber?

The 100% fiber network under the AT&T Fiber umbrella brand lets customers choose from a range of internet speeds, all over an ultra-fast internet connection. This network is just one of the network technologies we plan to use to connect customers as a part of AT&T Fiber.

Frost & Sullivan recently recognized AT&T for its leadership in high-speed internet services. It awarded AT&T the 2016 Company of the Year Award for Broadband Access. The analyst firm praised AT&T for "rapidly evolving into a new form of telecommunications company; one that is based on the delivery of broadband access, both fixed and mobile, as well as services that ride that access."

For more information on AT&T Fiber, visit att.com/getfiber.

AT&T in Louisiana:

AT&T has invested more than \$1 billion in its wireless and wireline networks in Louisiana between 2013 through 2015. This drives upgrades to reliability, coverage, speed and performance for residents and business customers.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

² Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

³ Initial availability limited to select areas. May not be available in your area. Go to att.com/fibermap to see if you qualify.

⁴ After 12 months, price moves to standard rate of \$119/mo.

⁵ Available in select areas. 20x faster based on maximum download speed of AT&T Internet 1000 vs weighted average cable internet customers' speed of major U.S. cable providers per the FCC 2015 Measuring Broadband America – Fixed Broadband Report. Actual speeds vary.

⁶ Speed/Time examples are estimates.



Cautionary Language Regarding Forward Looking Statements: Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T Inc.'s filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

About AT&T

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network* and the best global coverage of any U.S. wireless provider.** We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

Additional information about AT&T products and services is available at [about.att.com](#). Follow our news on Twitter at @ATT, on Facebook at [facebook.com/att](#) and YouTube at [youtube.com/att](#).

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* Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

** Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.