



News Release

AT&T Fiber Now Available via a 100% Fiber Network in Northwest Arkansas

Ultra-Fast Internet Speeds Available to Homes, Apartments and Small Business Locations in Parts of the Northwest Arkansas Area

FAYETTEVILLE, Ark. Oct. 24, 2016 — AT&T¹ launched ultra-fast internet service in parts of the Northwest Arkansas area.² We now offer eligible homes, apartments and small business locations in the area a 1 gigabit internet connection³ on our 100% fiber network under the AT&T FiberSM umbrella brand.

We've made ultra-fast internet speeds available in parts of Bentonville, Fayetteville, Rogers and Springdale.

The Northwest Arkansas area is one of [67 metros](#) where we're making our fastest internet service available. We now market our ultra-fast service to over 3 million locations, of which over 500,000 include apartments and condo units.

We're on track to exceed the 12.5 million locations planned by mid-2019.

"Our customers are increasingly interacting with their world in more data-intensive ways," said Ed Drilling, president of AT&T Arkansas. "A growing number of people are streaming content directly from their devices, and interacting with family and friends through live videos. For these reasons, we're bringing our fastest internet speeds to Northwest Arkansas and its surrounding communities."

"Northwest Arkansas is home to some of our country's most innovative companies and continues to develop as a tech hub. AT&T's 100% fiber network will contribute to our growing economy and high quality of life in Northwest Arkansas," said Mike Malone, economic developer and former President/CEO of NWA Council. "Access to high-speed internet will help create new jobs, grow small businesses and improve access to educational opportunities."

Internet-only pricing for customers who choose AT&T Internet 1000, our fastest speed tier on our 100% fiber network, starts as low as \$90 a month. Customers may be able to add one of our [award-winning DIRECTV](#) or U-verse TV services. We have single, double and triple play offers to fit each customer's needs.



Internet customers on the 100% fiber network have access to the latest Wi-Fi technology. They can enjoy our best in-home Wi-Fi experience, faster Wi-Fi speeds, broad coverage and support for all of their devices.

What can I do with a service that starts with a 1 gig connection?

With internet speeds 20x faster than the average cable customer⁴, you can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.⁵

You can also instantly access and stream the latest online movies, music and games. With these ultra-fast speeds, customers can seamlessly perform tasks like telecommuting, video-conferencing, uploading and downloading photos and videos, connect faster to the cloud and more.

What is AT&T Fiber?

The 100% fiber network under the AT&T Fiber umbrella brand gives customers the power to choose from a wide range of internet speeds over an ultra-fast internet connection. This network is just one of the network technologies we plan to use to connect customers as a part of AT&T Fiber.

For more information on AT&T Fiber, visit att.com/getfiber. To find an apartment or condo on the 100% fiber network, visit att.com/apartments.

AT&T in Arkansas:

AT&T has invested more than \$550 million in its wireless and wired networks in Arkansas between 2013 through 2015. These investments drive a wide range of upgrades to reliability, coverage, speed and overall performance for residents and businesses.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

² Initial availability limited to select areas. May not be available in your area. Go to att.com/fibermap to see if you qualify.

³ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other AT&T services. For more information, go to: www.att.com/speed101.

⁴ 20x faster based on maximum download speed of AT&T Internet 1000 vs weighted average cable internet customers' speed of major U.S. cable providers per the FCC 2015 Measuring Broadband America – Fixed Broadband Report. Actual speeds vary.

⁵ Actual customer speeds may vary and are not guaranteed. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data. Speeds may also vary based on factors including site traffic, content provider server capacity, internal network management factors, and end user device capabilities. For more information, go to: www.att.com/speed101

Cautionary Language Regarding Forward Looking Statements: Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and



uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T Inc.'s filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high-speed internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.