



The ultimate employee collaboration platform.

The Innovation Pipeline is a dynamic online crowdsourcing platform that brings together the creative talent of AT&T employees to drive innovation. Participants share their ideas through an online platform. Ideas are then refined with real-time feedback from peer participants and AT&T leaders and, ultimately, project funding is secured for the development of selected ideas. TIP spans rank, location and expertise – it's a true collaboration that puts the venture capital model to work internally at AT&T.

