



# News Release

## AT&T Feeds 626 Market Foodies' Tech Cravings

*AT&T Wireless and DIRECTV Games, Prizes and Offers Are Back at 626*

LOS ANGELES, Sept. 2, 2016 — Make Labor Day Weekend even more tasty and memorable with AT&T\* at 626 Night Market. Come out Sept. 2-4 to the Santa Anita Park in Arcadia for food, fun and tech.

Join us to celebrate the upcoming Autumn Moon Festival at the country's first and largest Asian-themed night market.

### Good Eats

End this summer on a sizzling note. Awaken your taste buds with lip-smacking oyster omelets, mouth-watering pho tacos, chilling shaved ice bowls and delicious bubble waffles.

### Tech Time

Check out our popular mobile and TV entertainment games on the latest devices.

- Hop through space and collect mooncakes in the Bunny Moonwalk game on the Samsung Galaxy S7/S7 Edge.
- Test your DIRECTV knowledge at the entertainment trivia station.
- Try your chance at cool prizes like a 3-in-1 camera lens, LED phone flash or zodiac key cap.

"The night market is a melting pot of stories, memories and new discoveries," said Leonardo Torr s, executive director of diversity marketing. "It's exciting to be part of a popular tradition that's uniquely Asian American. We want the Asian community to experience our innovative technologies and unique DIRECTV combination offers — all with helpful multilingual team members."

### Come Hungry for Deals

Stop by the booth to check out special offers. For example, learn how you can get a FREE Gear S2 and Tab E for \$0.99, both on 2-year agreements, when you buy a Galaxy S7 on AT&T Next<sup>®\*\*</sup>. Plus, we'll have extra offers just for festival-goers!

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*\*\*Ltd. Time (ends 9/30/16 in Puerto Rico). Must buy a Samsung Galaxy S7 on AT&T Next or AT&T Next Every Year installment agmt, Watch and tablet w/ 2-yr agmts & activ. elig. svc on all devices. Owe \$200 discount on watch and \$99.99 discount on tablet if return only smartphone. If svc cancelled, balance (up to \$915) is due. Tax due at sale. Subj. to Wireless Customer Agmt. Deposit, down payment, activ./upgrade (up to \$45 each), restocking, early termination (up to \$150) & other fees, charges & restr's apply. Subject to change. See store for details.*



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