



BEST MOVIE EVER!

Comments by
LEGO BATMAN

Buy MY movie. All proceeds go to Bruce Wayne – that guy really deserves it.

DIRECTV Customers Can Now Buy Select Movies Weeks before they release on Blu-ray™ and DVD!

MY Warner Bros. and DC Entertainment's The LEGO® Batman Movie to be among the first to be available on DIRECTV's EST.

Cool, very cool. It really is the best movie ever.

EL SEGUNDO, Calif., May 19, 2017 – Everyone's favorite brick superhero LEGO Batman has returned to the big screen in theaters, but fans of the animated film can now buy it on DIRECTV, the AT&T satellite TV service, for their big screen TVs today, weeks before it's available on Blu-ray and DVD!

The LEGO Batman Movie is among the hundreds of movies and TV shows that are now available for purchase through "electronic sell-through" (EST) a new feature for DIRECTV, the AT&T satellite TV service.

The new feature enables DIRECTV customers to purchase select movies and individual TV shows through their internet-connected Genie HD DVRs and watch them over and over again for as long as they are DIRECTV customers.* What's really exciting is that select new movies are available 2-4 weeks earlier than they're available to rent on DIRECTV CINEMA and you can enjoy new release movies in HD and even in the industry's best picture format, 4K Ultra HD.**

This marks DIRECTV's entry into the rapidly growing Electronic Sell Through market. In the coming weeks, DIRECTV customers will be able to purchase and download their favorite movies and enjoy them on the go or watch online on their favorite mobile devices such as their laptop, tablet or smartphone.

At launch, DIRECTV is scheduled to have more than 800 movies and TV episodes, including The LEGO Batman Movie. DIRECTV plans to rapidly expand the library of titles so that customers can find whatever hot movie and TV shows they're looking for, and there will be thousands of titles by year end. To find all the movies available visit Ch 1100, or press the menu button and "smart search" a title to buy and watch again and again. For a limited time you can also catch up on The LEGO Movie for \$7.99 (regularly priced at \$19.99).

In celebration of the new feature launch, you can get a bill credit up to \$10 in value on your first EST movie purchase between 5/19/17 – 5/25/17. Visit directv.com/purchases for details.

What's a Blu-ray? Change it to Black-ray, or Very Dark Gray-ray

I don't know what this means. Alfred, explain this!

Mostly my top picks for romantic comedies.

In celebration of ME, LEGO BATMAN

All other movies are just movies about different phases of my life i)

I like nature shows about bats.

ALFRED!!!

* To access purchased content, customer must maintain a subscription to DIRECTV satellite service in "good standing" as solely determined by DIRECTV. Access to all purchased content will no longer be available upon deactivation or termination of customer's DIRECTV satellite service. To order and view purchased content via set top box, customer must have an internet-connected Genie HD DVR. All functions, programming, pricing, and terms and conditions are subject to change at any time. All purchases are non-refundable.
** Based on 4K HD programming available from multi-channel video providers. Limited titles available.
4K equipment, minimum programming, 4K account authorization and professional installation required. Other conditions apply. Additional fees apply. Visit directv.com/4K for complete details.
Offer valid to current residential DIRECTV customers that buy one (1) movie on DIRECTV CINEMA® between 5/19/17 - 5/25/17. Once DIRECTV CINEMA purchase is completed and verified by DIRECTV, a bill credit in the amount of the first DIRECTV CINEMA purchase up to \$10 in value will be issued and applied to the customer's DIRECTV account. If multiple DIRECTV CINEMA purchases are made during the promotional period, bill credit will be applied to lowest price DIRECTV CINEMA purchase. Not valid for rental titles. Allow 2-4 weeks for application of bill credit. Account must be in "good standing", as determined by DIRECTV in its sole discretion in order to receive bill credit. Limit one (1) DIRECTV CINEMA bill credit per customer. Visit directv.com/purchases for terms and conditions and complete details.
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*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3-Q4 2016 across 121 markets.
**Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.
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