



DRAFT AT&T Proprietary & Confidential Information (For Internal Use Only)

Not for use or disclosure outside the AT&T companies except under written agreement. If you disclose this information outside the AT&T companies without express authorization, you will be subject to disciplinary action up to and including termination of employment.

AT&T Introduces New DataConnectSM Plans Giving Customers More Data for the Same Price

Customers Can Now Get New AT&T DataConnect 25GB and 40GB Plans with 5G Access Included

DALLAS, May 4, 2021

What's the news? Today, AT&T* is launching new DataConnect 25GB and 40GB data-only plans with 5G¹ access included for customers that need more flexible data options to work and study from home or on the go.

Who are these plans for? AT&T DataConnect plans include 5G and are ideal for customers who want to use data on their non-smartphone devices to email, surf, game, stream, and access social apps wherever, whenever. Customers can use these plans to connect hotspots, laptops, and tablets and more to the powerful AT&T wireless network.²

Tell me more about the new DataConnectSM plans. As our lives become more digitally connected, we know customers want options for how they connect. That's why we're introducing two new data-only plan options for customers at 25GB and 40GB per mo.

And the newly introduced DataConnect plans also come with access to fast, reliable, and secure AT&T 5G at no extra cost.³ These plans also take advantage of AT&T ActiveArmorSM, which uses our 24/7 proactive security to help safeguard your devices and data.⁴

How much will they cost? Starting today, you can get 25GB plan for \$50 per mo. or the 40GB plan for \$75 per mo., when you sign up for auto pay and paperless billing, plus taxes and fees.⁵ That's more data for the same great price.

Learn more about AT&T's 5G network at att.com/5Gforyou.

Learn more about AT&T's DataConnect plans, at att.com/dataonlyplans.

¹ Compatible device for 5G req'd. 5G may not be available in your area. For coverage details, see att.com/5Gforyou.

² Coverage and svc. not avail. everywhere

³ Learn more about AT&T's DataConnect plans, at att.com/dataonlyplans.

⁴ Some AT&T ActiveArmor features require a compatible device. Other term's and rqmt's apply. Visit att.com/activearmor to learn more.

⁵ Prices shown are after all discounts which start w/in 2 bills.

***About AT&T Communications**



We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. ([NYSE:T](#)). For more information, please visit us at [att.com](#).

For more information, contact:

Scott Huscher

AT&T Corporate Communications

Phone: (602) 363-5027

Email: SH877C@att.com