

text
search
No post **is worth a life.**
view
email



Distracted driving
is never OK.

Nearly 4 in 10 social network while driving.¹

27% Facebook

14% Instagram

14% Twitter

11% Snapchat

49%

Nearly half
of commuters admitted
to texting while driving.²

75%

of teen drivers say texting
while driving is “common
among their friends”.³

82%

of drivers
who have taken action
to stop texting while
driving feel good about
themselves.⁴

78%

of teen drivers
say they are likely not to
text and drive if friends tell
them it’s wrong or stupid.⁵



1 Research commissioned by AT&T and conducted by Braun Research. Polled 2,067 people in the U.S. aged 16-65 who use their smartphone and drive at least once a day.
2 Commuter survey conducted by ResearchNow on behalf of AT&T.
3 AT&T Teen Driver Survey.
4 AT&T Compulsion Research.
5 ConnectSafely.org survey sponsored by AT&T.

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