From our CEO to our Stakeholders

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Where many would say, “It’s not my job,” the people of AT&T say, “How can I help?” We’re working in cities across the country to expand economic opportunity, provide training and help those in need through our AT&T Believes℠ initiative. We’re helping to tackle important issues, including homelessness, violence, unemployment and access to education. And we’re supporting communities in the wake of natural disasters. You’ve seen that in our employees’ tireless efforts as they’ve assisted affected families and first responders to keep communities connected and covered the stories of those in harm’s way.

We continue to develop solutions to help create a better, more environmentally sustainable world. We’re making measurable progress on our goal to enable carbon savings 10 times the footprint of our operations by 2025. We’re doing this by making our network more efficient and delivering services through Smart Cities and Internet of Things (IoT) programs that help our customers reduce their carbon emissions. In 2018, we became one of the largest corporate purchasers of renewable energy in the U.S., investing in up to 820 megawatts (MW) of clean wind energy for the American power grid. And we’re working to help divert waste from landfills with a goal of achieving zero waste at 100 AT&T facilities – including our corporate headquarters – by the end of 2020.1

It’s clear that technology is rapidly altering the way we live, learn and work. That’s why we remain committed to preparing young people for the future through our AT&T Aspire and ESCUELA+ education initiatives. And it’s why we’re helping our own workforce continuously evolve their skills and capabilities to thrive in a changing work environment. We continue to stand for equality and a diverse, inclusive and welcoming workplace. And we expect this commitment, not only from our own employees, but from our suppliers and business partners as well.

As we’ve welcomed new businesses into our company, we’re mindful of our responsibilities as a content creator that inspires and entertains. We embrace the freedom of our journalists to report events from varying points of view and to equip people to make informed decisions. And WarnerMedia’s pioneering Diversity & Inclusion Policy, the first in the media industry, guides content creation that is inclusive and purposeful.

We strive to be a great place to work and a desired business partner. We celebrate more than 50 years of AT&T’s Supplier Diversity Program, which connects minority-, women-, service-disabled veteran- and LGBTQ-owned businesses with opportunities to provide products and services to AT&T.

Fundamentally, AT&T’s approach to corporate responsibility is based on the core belief that our long-term business success is tied to the strength and health of our communities and the world. Every day, our employees are guided by that belief. Their pursuit of excellence and spirit of service help us to constantly adapt and innovate in ways that help us win in the marketplace – and lead positive change in our society.

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RANDALL STEPHENSON
Chairman, Chief Executive Officer and President

1 AT&T utilizes the 90% threshold standard for “zero waste” as defined by the Zero Waste International Alliance, http://zwia.org/standards/sw-business-principles/b/