AT&T Invests More Than $50 Million Over 3-Year Period to Boost Local Networks in Tucson

TUCSON, Ariz., Aug. 7, 2018 — At AT&T, we’ve invested more than $50 million in our Tucson wireless and wired networks during 2015-2017. These investments boost reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

In 2017, AT&T made more than 60 wireless network upgrades in the Tucson area. These upgrades included adding new cell sites, boosting network capacity and expanding LTE coverage.

“Our customers expect to have access from their devices at any moment, anywhere,” said Toni M. Broberg, director of external affairs, AT&T Arizona. “And we’re investing heavily to deliver faster, more reliable, highly secure connectivity to meet and exceed those expectations for Tucson residents.”

The AT&T LTE network now covers more than 400 million people in North America. By building out our 4G LTE network, we’re laying the foundation for 5G, the next advance in network technologies. We’re boosting network speeds and capacity as we continue to expand the availability of our network using the latest technology.

Since the formation of the FirstNet public-private partnership a little over a year ago, governors from all 50 states, 5 territories and D.C. recognized the value of FirstNet, joining in its mission to strengthen and modernize public safety’s communications capabilities.

FirstNet is a new nationwide communications platform dedicated to America’s public safety community. As we build, deploy and evolve FirstNet, we will build upon our current and planned investments in Arizona to help ensure public safety’s network delivers the coverage and cutting-edge capabilities first responders expect – today and for decades to come.

For the 4th year in a row, AT&T earned the top spot in the telecommunications industry on FORTUNE’s Most Admired Companies list in 2018. We also placed No. 49 among the 50 most admired companies across all industries.

We were ranked first or second in all 9 attributes used to compile the list, including innovation, people management, quality of management, long-term investment value, quality of products/services and global competitiveness.
To learn more about our coverage in Tucson or anywhere in the U.S., go to the AT&T Coverage Viewer. For updates on the AT&T wireless network, please go to the AT&T network news page.

*About AT&T
AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We have the nation’s largest and most reliable network** and the best global coverage of any U.S. wireless provider. We’re one of the world’s largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. More than 3 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

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**Coverage not avail. everywhere. Based on overall coverage in U.S. licensed/roaming areas. Reliability based on voice and data performance from independent 3rd party data.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

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