

***distracted driving
is never OK.***



Join the #ItCanWait movement. Take the pledge and make a lifelong commitment to never drive distracted: ItCanWait.com

7-in-10
people

engage in smartphone activities while driving¹

Know the Cost: You're never alone on the road, even when you're alone in your car. We may be heading to different destinations, but we are all on this road together.

Take the Pledge: Make a commitment to never drive distracted at ItCanWait.com and share with your friends.

Curb the Urge: Download the app AT&T DriveMode® that provides a customizable auto-reply message, notifying the sender that you're driving and can't respond.*

Join the conversation: #ItCanWait



Take the Pledge: Spread the message that you're never alone on the road.

¹ Research commissioned by AT&T and conducted by Braun Research. Polled 2,067 people in the U.S. aged 16-65 who use their smartphone and drive at least once a day.

*Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode® is free to everyone. Compatible device required. AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc. ©2013 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies.