



News Release

AT&T Invests Nearly \$150 Million Over 3-Year Period to Boost Local Networks in Tampa Bay

TAMPA, Fla., Aug. 1, 2018 — At [AT&T](#)¹, we've invested nearly \$150 million in our Tampa Bay wireless and wired networks during 2015-2017. These investments boost reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

In 2017, AT&T made 220 wireless network upgrades in the Tampa Bay region. Notable network enhancements included:

- Making a series of 13 capacity upgrades for improved reliability and data speeds along the routes of the city's annual parades in downtown Tampa and Ybor City,
- Boosting capacity near Innisbrook, a Salamander Resort in Palm Harbor.
- Adding capacity upgrades to cell towers at MacDill Air Force Base, downtown St. Petersburg and Safety Harbor.

"Our customers expect to have access at any moment, from almost any device – almost anywhere," said Joe York, president, AT&T Florida. "And we're investing heavily to deliver faster, more reliable, highly secure connectivity in order to meet - and exceed - those expectations for Tampa Bay residents."

This investment also supports expanding LTE-LAA technologies in Tampa, which we launched in July. These technologies serve as a runway to 5G by boosting the existing LTE network and priming it for the future of connectivity.

The AT&T LTE network now covers more than 400 million people in North America. Tampa is one of 15 AT&T markets with LTE-LAA.

By building out our 4G LTE network, we're laying the foundation for 5G, the next advance in network technologies. We're boosting network speeds and capacity, as we continue to expand the availability of our network using the latest technology.

Since the formation of the FirstNet public-private partnership a little over a year ago, governors from all 50 states, 5 territories and D.C. recognized the value of FirstNet, joining in its mission to strengthen and modernize public safety's communications capabilities.

FirstNet is a new nationwide communications platform dedicated to America's public safety community. As we build, deploy and evolve FirstNet, we will build upon our current and



planned investments in Florida to help ensure public safety's network delivers the coverage and cutting-edge capabilities first responders expect – today and for decades to come.

For the 4th year in a row, AT&T earned the top spot in the telecommunications industry on FORTUNE's Most Admired Companies list in 2018. We also placed No. 49 among the 50 most admired companies across all industries.

We were ranked first or second in all 9 attributes to compile the list, including innovation, people management, quality of management, long-term investment value, quality of products/services and global competitiveness.

Our internet offerings

We have the largest fiber network within our 21-state wireline footprint.² And AT&T is the largest U.S.-based provider of fiber for business services, creating an unparalleled ability to serve businesses of all sizes.

We also now market a 1 gigabit connection³ on our 100% fiber network to 9 million locations across 71 major metro areas nationwide. We plan to reach at least 14 million locations across at least 84 metro areas by mid-2019 for consumers.

To learn more about our coverage in Tampa Bay or anywhere in the U.S., go to the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please go to the [AT&T network news page](#).

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

² Based on publicly available data for the top fiber providers in the AT&T operating footprint.

³ Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward- looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

***About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We have the nation's largest and most reliable network** and the best global coverage of any U.S. wireless provider. We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. More than 3 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.



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To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

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