



## News Release

### **AT&T Invests More Than \$650 Million Over 3 -Year Period to Enhance Local Networks in Detroit Area**

DETROIT - May 24, 2016 - At [AT&T](#)<sup>1</sup>, we've invested more than \$650 million in our Detroit wireless and wired networks during 2013-2015. These investments drive upgrades to enhance reliability, coverage, speed and overall performance for residents and businesses. They also enhance critical services that support public safety and first responders.

In 2015, AT&T made dozens of wireless network upgrades in the Detroit area, including 11 new cell sites in places such as South Lyon, Waterford and Warren.

"We're committed to providing our customers fast, reliable, highly secure connectivity. We want them to be able to access the Internet at any moment, from almost any device and from anywhere," said Jim Murray, president, AT&T Michigan. "Our continued investment in Detroit brings a host of new, innovative opportunities for residents and businesses."

The AT&T LTE network covers 365 million people in North America. In 2015, we made these Detroit network enhancements:

- A Distributed Antenna Network (DAS) in Franklin, also serving parts of West Bloomfield and Bloomfield Hills
- A DAS upgrade at Detroit Metro Airport
- 4G LTE upgrades in multiple communities, including Detroit, Holly, Pontiac, Southfield and Troy

In 2016, for the second year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world. We also placed #48 among the Top 50 World's Most Admired companies in the world. This is our third year in a row on the Top 50 list – AT&T is the only communications company on the list. The company ranked #1 in all 9 attributes. This includes innovation, financial soundness and quality of products/services. FORTUNE's Most Admired Companies lists are among the most highly respected indicators of corporate performance and reputation.

We offer Internet customers a great combination of speed and price. AT&T high-speed Internet<sup>2</sup> customers have access to our entire national AT&T Wi-Fi Hot Spot Network at no additional charge<sup>3</sup>. We also offer our award-winning DIRECTV® service to eligible locations. Customers may be eligible for AT&T U-verse TV service, a 100% digital service available over our advanced network. In 2015, Woman's Choice Awards® named AT&T U-verse "America's Most Recommended Brand among women for Broadband, Television and Phone Service."



We plan to continue to roll out our fastest Internet services over a 100% fiber network to reach more than 14 million additional residential and commercial locations.

We have big plans for 2016. We'll be giving you the ability to access and stream [DIRECTV](#) video services over a wired or wireless Internet connection from any provider and from virtually any device – smartphone, tablet, Smart TV, streaming media hardware or PC. We plan for each service to come with a set number of simultaneous sessions. These services will not require annual contracts, satellite dishes or set-top boxes.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers. And we provide access to Wi-Fi at more than 1 million locations around the world. Most AT&T smartphone customers and home Internet customers get access to our entire national Wi-Fi network at no additional cost. Wi-Fi usage doesn't count towards customers' monthly wireless data plans<sup>4</sup>.

To learn more about our coverage in Detroit or anywhere in the U.S., visit the AT&T Coverage Viewer. For updates on the AT&T wireless network, please visit the AT&T network news page.

#### **Cautionary Language Concerning Forward-Looking Statements**

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

#### **About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider. \* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier.



International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

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<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

<sup>2</sup> Geographic and service restrictions apply to AT&T U-verse services. Call or go to [www.att.com/u-verse](http://www.att.com/u-verse) to see if you qualify.

<sup>3</sup> Access includes AT&T Wi-Fi Basic. Wi-Fi enabled device required. Other restrictions apply. See [www.attwifi.com](http://www.attwifi.com) for details and locations.

<sup>4</sup> A Wi-Fi enabled device required. Other restrictions apply. See [attwifi.com](http://attwifi.com) for details and locations.