



News Release

AT&T Invests Nearly \$1.65 Billion Over 3-Year Period to Enhance Local Networks in Michigan

DETROIT, May 20, 2016 — At [AT&T](#)¹, we've invested nearly \$1.65 billion in our Michigan wireless and wired networks during 2013 -2015. These investments drive a wide range of upgrades to reliability, coverage, speed and overall performance for residents and businesses. They also enhance critical services that support public safety and first responders.

In 2015, AT&T made more than 480 wireless network upgrades in Michigan, including 27 new cell sites and 9 wireless broadband upgrades.

"We're committed to providing our customers fast, reliable, highly secure connectivity. We want them to be able access the Internet at any moment, from almost any device and anywhere," said Jim Murray, president, AT&T Michigan. "Our continued investment in Michigan brings a host of new, innovative opportunities for residents and businesses."

Notable Michigan network enhancements in 2015 included:

- A Distributed Antenna Network (DAS) in Franklin, also serving parts of West Bloomfield and Bloomfield Hills
- A DAS upgrade at Detroit Metro Airport
- Improvements at several Michigan universities, including Ferris State, Grand Valley State, Northern Michigan, Northwood University and Western Michigan
- Added 4G LTE at two renowned Mackinac Island hotels: The Grand Hotel and the Chippewa Hotel Waterfront
- Installed high-speed fiber optic network at Saginaw County's Great Lakes Tech Park

The AT&T LTE network covers 365 million people in North America. In 2015, we expanded LTE in several communities, including:

- Temperance
- Mount Pleasant
- Marquette
- Clio
- Warren
- Flint

In 2016, for the second year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world. We also placed #48 among the Top 50



World's Most Admired companies. This is our third year in a row on the Top 50 list – AT&T is the only communications company on the list. We ranked #1 in all 9 attributes. This included innovation, financial soundness and quality of products/services. FORTUNE's Most Admired Companies lists are among the most highly respected indicators of corporate performance and reputation.

We offer Internet customers a great combination of speed and price. Additionally, AT&T high-speed Internet² customers have access to our entire national AT&T Wi-Fi Hot Spot Network at no additional charge³. We also offer our award-winning DIRECTV[®] service to eligible locations. Customers may be eligible for AT&T U-verse TV service, a 100% digital service available over our advanced network. In 2015, Woman's Choice Awards[®] named AT&T U-verse TV "America's Most Recommended Brand among women for Broadband, Television and Phone Service."

We plan to continue to roll out our fastest Internet services over a 100% fiber network to reach more than 14 million additional residential and commercial locations.

We have big plans for 2016. We'll be giving you the ability to access and stream [DIRECTV](#) video services over a wired or wireless Internet connection from any provider and from virtually any device – smartphone, tablet, Smart TV, streaming media hardware or PC. We plan for each service to come with a set number of simultaneous sessions. These services will not require annual contracts, satellite dishes or set-top boxes.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers. We provide access to Wi-Fi at more than 1 million Hot Spots around the world. Most AT&T smartphone and home Internet customers get access to our entire national Wi-Fi network at no additional cost. Wi-Fi usage doesn't count towards customers' monthly wireless data plans.⁴

To learn more about our coverage in Michigan, or anywhere in the U.S., visit the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward- looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

About AT&T



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Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

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² Geographic and service restrictions apply to AT&T U-verse services. Call or go to www.att.com/u-verse to see if you qualify.

³ Access includes AT&T Wi-Fi Basic. Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations.

⁴ A Wi-Fi enabled device required. Other restrictions apply. See attwifi.com for details and locations.