

For more information, contact:

Carlos Ramírez AT&T Corporate Communications 713-567-8672 Carlos.Ramirez.8@att.com

U-VERSE WITH AT&T GIGAPOWER LAUNCHES IN HUNTERS CREEK VILLAGE, ROSENBERG

HOUSTON, NOV. 9, 2015 – AT&T¹ today launched ultra-fast Internet service to residential and small business customers in parts of Hunters Creek Village and Rosenberg available through Uverse® with AT&T GigaPowerSM.²

U-verse with AT&T GigaPower is already available in parts of Bellaire, Cypress, Fulshear, Houston, Pasadena, Northwest Harris County, West University Place and surrounding communities.

The new Internet service gives customers some of the fastest online speeds available anywhere. Customers can download 25 songs in less than 1 second, a TV show in 3 seconds or their favorite HD movie in less than 36 seconds.³

U-verse with AT&T GigaPower offers Internet speeds up to 1 gigabit per second.⁴ It can improve the experience for customers when connecting to the cloud, doing a videoconference, streaming videos and music, playing online games and more.

"Launching today is just one more milestone on the path to providing Hunters Creek Village and Rosenberg area consumers and small businesses access to life in the blazing fast lane," said Larry Evans, vice president and general manager, AT&T South Texas. "We are excited about keeping up that pace as we expand and enhance the AT&T GigaPower network to more locations."

The high-speed Internet service is 99.9% reliable. It offers the fastest Wi-Fi signal with an upgraded home gateway using the latest technology. The new gateway connects more devices over Wi-Fi with faster speeds from nearly anywhere in the home or business.



Customers who sign up for U-verse with AT&T GigaPower will also have access to award-winning U-verse TV and Voice services. New customers can watch and record up to 6 HD programs at the same time. AT&T GigaPower customers will also be able to record and store more of their favorite shows – up to 900 hours of SD or 330 hours of HD programming.

Customers can use the AT&T U-verse App on smartphones and tablets to watch more than 250 live TV channels in their home and more than 210 live TV channels while on the go. Customers can also stream video on demand, schedule DVR recordings and access other features from the U-verse app.

Consumers in eligible areas can choose from single, double and triple play offers to ensure they have the right combination of services to fit their needs. The packages below include waivers of equipment, installation and activation fees.

- U-verse High Speed Internet Premier: Internet speeds up to 1Gbps starting as low as \$110 a month, or speeds at 300Mbps as low as \$80 a month, with a 1-year price guarantee.⁵
- U-verse High Speed Internet Premier + TV: Internet speeds up to 1Gbps and qualifying TV service starting as low as \$150 a month, or speeds at 300Mbps and qualifying TV service as low as \$120 a month, with a 1-year price guarantee.
- U-verse High Speed Internet Premier + TV + Voice: Internet speeds up to 1Gbps with qualifying TV service and Unlimited U-verse Voice starting as low as \$180 a month, or speeds at 300Mbps with qualifying TV service and Unlimited U-verse Voice as low as \$150 a month, with a 2-year price guarantee.

The success of the first AT&T GigaPower market in Austin, Texas led to a <u>major expansion</u> beginning in 2014. AT&T is continuing to work with local leaders within the 21 state service area who are interested in expanding the availability of the 100% fiber-optic network to consumers and small businesses.

U-verse with AT&T GigaPower is available in 18 metros today, and AT&T has announced plans to offer service in parts of the St. Louis metro.



Frost & Sullivan recently recognized AT&T for its leadership in high-speed Internet services. It awarded AT&T the 2015 North American Competitive Strategy and Innovation Leadership of the Year Award for Broadband. The analyst firm praised AT&T for its "aggressive pursuit of higher bandwidth access" for customers through its AT&T GigaPower network initiative.

AT&T will continue to roll out its fastest Internet services over its all-fiber network to reach more than 14 million residential and commercial locations, and expects to reach more than 1 million of these locations by the end of the year.

AT&T has proudly served the state of Texas for nearly 140 years and employs approximately 36,000 people across the state.

For more information on U-verse with AT&T GigaPower, or to check availability, please visit att.com/gigapower.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. In the U.S., our wireless network has the nation's strongest 4G LTE signal and most reliable 4G LTE. We offer the best global coverage of any U.S. wireless provider*. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

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² Initial availability limited to select areas. May not be available in your area.

³ Speed/time examples are estimates.

⁴ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, customer device capabilities and use of other U-verse services. Max speeds may not be realized if 2 or more HD shows viewed at same time. For more info, go to www.att.com/speed101

⁵ U-verse with AT&T GigaPower Premier offer is available with agreement from customer to participate in AT&T Internet Preferences. Other equipment fees may apply. AT&T may use Web browsing information, like the search terms entered and the Web pages visited, to provide customers with relevant offers and ads tailored to their interests. Different offers and prices may apply for small businesses.



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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.