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U-VERSE WITH AT&T GIGAPOWER LAUNCHES TODAY IN SALISBURY

SALISBURY, N.C., NOV. 9, 2015 – AT&T¹ today launched ultra-fast Internet service to residential and small business customers in parts of Salisbury available through U-verse[®] with AT&T GigaPowerSM. Service launched today in parts of Clemmons, Garner and Holly Springs as well.

U-verse with AT&T GigaPower is already available in parts of Apex, Carrboro, Cary, Chapel Hill, Charlotte, Durham, Gastonia, Greensboro, Huntersville, Morrisville, Raleigh, Winston-Salem and surrounding communities.

The new Internet service gives customers some of the fastest online speeds available anywhere. Customers can download 25 songs in less than 1 second, a TV show in 3 seconds or their favorite HD movie in less than 36 seconds.³

“I’m excited about this new development, and appreciate AT&T’s continued investment in Rowan County,” said state Rep. Harry Warren.

U-verse with AT&T GigaPower offers Internet speeds up to 1 gigabit per second.⁴ It can improve the experience for customers when connecting to the cloud, doing a videoconference, streaming videos and music, playing online games and more.

“Launching today is just one more milestone on the path to providing Salisbury area consumers and small businesses access to life in the blazing fast lane,” said Kathleen Evans, regional director of External Affairs, AT&T North Carolina. “We are excited about keeping up that pace as we expand and enhance the AT&T GigaPower network to more locations.”

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The high-speed Internet service is 99.9% reliable. It offers the fastest Wi-Fi signal with an upgraded home gateway using the latest technology. The new gateway connects more devices over Wi-Fi with faster speeds from nearly anywhere in the home or business.

Customers who sign up for U-verse with AT&T GigaPower will also have access to [award-winning U-verse](#) TV and Voice services. New customers can watch and record up to 6 HD programs at the same time. AT&T GigaPower customers will also be able to record and store more of their favorite shows – up to 900 hours of SD or 330 hours of HD programming.

Customers can use the [AT&T U-verse App](#) on smartphones and tablets to watch more than 250 live TV channels in their home and more than 210 live TV channels while on the go. Customers can also stream video on demand, schedule DVR recordings and access other features from the U-verse app.

Consumers in eligible areas can choose from single, double and triple play offers to ensure they have the right combination of services to fit their needs. The packages below include a 3-year price guarantee and waivers of equipment, installation and activation fees.

- U-verse High Speed Internet 1Gbps: Internet speeds up to 1Gbps for \$70 per month.⁵
- U-verse High Speed Internet 1Gbps + TV: Customers who also select U-verse TV will receive free HBO, HBO GO and HD service for 36 months starting at \$120 per month with qualifying services.
- U-verse High Speed Internet 1Gbps + TV + Voice: Customers will receive all of the benefits of Internet speeds up to 1Gbps and TV package, plus AT&T U-verse Unlimited Voice starting at \$150 per month.

The success of the first AT&T GigaPower market in Austin, Texas led to a [major expansion](#) beginning in 2014. AT&T is continuing to work with local leaders within the 21 state service area who are interested in expanding the availability of the 100% fiber-optic network to consumers and small businesses.

U-verse with AT&T GigaPower is available in 18 metros today, and AT&T has announced plans to offer service in parts of the St. Louis metro.

News Release



Frost & Sullivan recently recognized AT&T for its leadership in high-speed Internet services. It awarded AT&T the [2015 North American Competitive Strategy and Innovation Leadership of the Year Award for Broadband](#). The analyst firm praised AT&T for its “aggressive pursuit of higher bandwidth access” for customers through its AT&T GigaPower network initiative.

AT&T will continue to roll out its fastest Internet services over its all-fiber network to reach more than 14 million residential and commercial locations, and expects to reach more than 1 million of these locations by the end of the year.

AT&T has invested in North Carolina communications networks, people and local communities for 136 years. Between 2012 through 2014, AT&T invested more than \$1.6 billion in its best-in-class wireless and wireline networks in North Carolina, driving a wide range of upgrades to enhance reliability, coverage, speed and performance for residents and business customers. AT&T employs more than 6,700 people across the state.

For more information on U-verse with AT&T GigaPower, or to check availability, please visit att.com/gigapower.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

² Initial availability limited to select areas. May not be available in your area.

³ Speed/time examples are estimates.

⁴ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, customer device capabilities and use of other U-verse services. Max speeds may not be realized if 2 or more HD shows viewed at same time. For more info, go to www.att.com/speed101

⁵ U-verse with AT&T GigaPower Premier offer is available with agreement from customer to participate in AT&T Internet Preferences. Other equipment fees may apply. AT&T may use Web browsing information, like the search terms entered and the Web pages visited, to provide customers with relevant offers and ads tailored to their interests. Different offers and prices may apply for small businesses.

About AT&T

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. In the U.S., our wireless network has the nation's strongest 4G LTE signal and most reliable 4G [LTE](#). We offer the best global coverage of any U.S. wireless provider*. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.