



2018 Survey Stats

AT&T, No Bully and the Tyler Clementi Foundation polled New York City teens, parents of teens and millennial parents of younger children to gauge how children are consuming media on mobile devices what their parents understand of their behaviors.*

Key Findings

- 84% of children ages 3-7 and 96% of those ages 8-12 now have sole access to their own internet connected devices – a phone, tablet, computer or gaming system.
- 98% of teens have a device and 85% say they spend at least 3 hours a day online.
- 80% of millennial parents are concerned that their children are spending too much time on a device, but nearly 3/4 admit to giving them an internet device to keep them occupied while they focus on other tasks.

Additional Findings

2/3 of teens surveyed say they have engaged in at least one risky behavior online.

- 57% of teens say they know how to hide content from their parents.
- Half of teens say they have experienced some form of cyberbullying.
- 1 in 5 teen girls surveyed said they have sent sexually explicit photos.
- 15% said they have met strangers online.

Given this alarming data, any guidance from their parents about how to behave online seems to be having little impact.

- 60% of millennial parents of young children and nearly half of parents of teens *believe* they have taken sufficient steps to monitor their behaviors.

A large number of kids *as young as three* are on social media or another social platform.

- Nearly half of kids ages 3-12 are on social media.
 - 20% of children 3-7 have Facebook or Instagram accounts.
- More than 70% of teens say they play video games that involve communicating with other players,
 - while just 57% of parents believe their teens do that.
- 71% of younger parents say their 8-12 year old kids are playing games that involve communicating with people around the world and 37% of kids 3-7 years old are playing those games.
 - At the same time, only 4% of millennial parents recognize that their children are interacting with people they have not met in person.



There is a big disconnect between what teens are doing online and what their parents think they are doing online.

- 70% of parents report they can see what their teens are doing online whenever they want, yet
 - more than half (57%) of teens say they could easily hide what they do online from their parents whenever they want.
- The majority of parents (75%) say they are confident their teens do not have access to inappropriate material online
 - while most teens (72%) report they are regularly or from time to time seeing material their parents would consider inappropriate.
- And yet, 60% of millennial parents *believe* they have taken sufficient steps to control what their young kids are doing online. Only 31% feel they need additional resources. 76% of parents of teens and 80% of millennial parents say they have given their children specific instructions about safe online behavior.

Girls are engaging in riskier behaviors than boys.

- More girls (46%) than boys (31%) have deleted messages they don't want their parents to see.
- 19% of teen girls surveyed said they have sent sexually explicit photos, compared to 9% of boys.
- 17% of girls and 12% of boys said they have met strangers via apps online
- 31% of girls and 26% of boys said they have lied about their age online or in an app.

*AT&T, No Bully and the Tyler Clementi Foundation completed a survey of 500 New York City teens, 500 parents of teens and 500 millennial parents of younger children from August 31 through October 1, 2018.