



## 2018 Survey Stats

*AT&T, No Bully and the Tyler Clementi Foundation polled\* New York City teens, parents of teens and millennial parents of younger children to gauge how children are consuming media on mobile devices what their parents understand of their behaviors.*

### Key Findings

- 84% of children ages 3-7 and 96% of those ages 8-12 now have sole access to their own internet connected devices – a phone, tablet, computer or gaming system.
- 98% of teens have a device and 85% say they spend at least 3 hours a day online.
- 80% of millennial parents are concerned that their children are spending too much time on a device, but nearly 3/4 admit to giving them an internet device to keep them occupied while they focus on other tasks.

### Additional Findings

**2/3 of teens surveyed say they have engaged in at least one risky behavior online.**

- 57% of teens say they know how to hide content from their parents.
- Half of teens say they have experienced some form of cyberbullying.
- 1 in 5 teen girls surveyed said they have sent sexually explicit photos.
- 15% said they have met strangers online.

**Given this alarming data, any guidance from their parents about how to behave online seems to be having little impact.**

- 60% of millennial parents of young children and nearly half of parents of teens *believe* they have taken sufficient steps to monitor their behaviors.

**A large number of kids *as young as three* are on social media or another social platform.**

- Nearly half of kids ages 3-12 are on social media.
  - 20% of children 3-7 have Facebook or Instagram accounts.
- More than 70% of teens say they play video games that involve communicating with other players,
  - while just 57% of parents believe their teens do that.
- 71% of younger parents say their 8-12 year old kids are playing games that involve communicating with people around the world and 37% of kids 3-7 years old are playing those games.
  - At the same time, only 4% of millennial parents recognize that their children are interacting with people they have not met in person.



**There is a big disconnect between what teens are doing online and what their parents think they are doing online.**

- 70% of parents report they can see what their teens are doing online whenever they want, yet
  - more than half (57%) of teens say they could easily hide what they do online from their parents whenever they want.
- The majority of parents (75%) say they are confident their teens do not have access to inappropriate material online
  - while most teens (72%) report they are regularly or from time to time seeing material their parents would consider inappropriate.
- And yet, 60% of millennial parents *believe* they have taken sufficient steps to control what their young kids are doing online. Only 31% feel they need additional resources. 76% of parents of teens and 80% of millennial parents say they have given their children specific instructions about safe online behavior.

**Girls are engaging in riskier behaviors than boys.**

- More girls (46%) than boys (31%) have deleted messages they don't want their parents to see.
- 19% of teen girls surveyed said they have sent sexually explicit photos, compared to 9% of boys.
- 17% of girls and 12% of boys said they have met strangers via apps online
- 31% of girls and 26% of boys said they have lied about their age online or in an app.

\*AT&T, No Bully and the Tyler Clementi Foundation completed a survey of 500 New York City teens, 500 parents of teens and 500 millennial parents of younger children from August 31 through October 1, 2018.