



News Release

AT&T Business Fiber Jumps in the Fast Lane with Gigabit Speeds

1 Gigabit per Second Internet Now Available to More Businesses in Wisconsin

MILWAUKEE, July 14, 2016 — AT&T¹ is adding faster internet speeds for more businesses over AT&T Business Fiber. Business customers throughout Wisconsin can now enjoy download and upload speeds up to 1 gigabit per second (Gbps).² AT&T Business Fiber is a blazing-fast internet service available in [AT&T Fiber Ready](#) buildings.

With internet speeds up to 1Gbps a business can:

- Download 8,000 word processing documents in 1 second
- Download a 2 hour high definition video in 36 seconds
- Backup/restore 1 terabyte hard drive in 2.5 hours

Let's just say, it's FAST!

"Our business customers have told us they need fast and reliable network solutions to stay connected and competitive," said Scott T. VanderSanden, president of AT&T Wisconsin. "The new speeds available with AT&T Business Fiber provide just that. And customers can complement their high-speed internet with our network security options to help protect their business-critical information."

Internet speeds up to 1Gbps are available through AT&T Business Fiber in the Appleton, Beaver Dam, Eau Claire, Green Bay, Janesville-Beloit, Madison, Milwaukee-Waukesha-West Allis, Oshkosh-Neenah, Racine, Sheboygan, Stevens Point and Watertown-Fort Atkinson market areas as well as many other markets across the country. We plan to launch internet speeds up to 1Gbps in more markets in the near future. For more information, check out the [AT&T Business Fiber](#) website.

We're also launching nationwide U-verse Business Voice over AT&T Business Fiber.³ The voice over IP phone service delivers great sound quality and high reliability. Through Voice over IP we're delivering voice services over the internet rather than over a traditional phone line. Customers get many standard calling features, plus enhanced functionality not found on traditional landline phones. These enhancements will help boost productivity. A self-service website helps businesses conveniently manage calling features, call preferences, voicemail and more.

AT&T is investing in high-speed internet in urban and rural areas using the latest wired and wireless technologies and has aggressively expanded its fiber footprint over the past few



years, both to consumers and businesses. We have expanded coverage to reach over 1 million incremental business customer locations in the US with over 15,000 of those in Wisconsin. We currently have around 465 multi-tenant office buildings that are live with AT&T Business Fiber in Wisconsin. We continue to build out as demand requires. New buildings are constructed, and old buildings are retrofitted every day throughout the country, at a massive scale. In fact, according to the US Census Bureau, the seasonally adjusted annual value of private, nonresidential construction in the US in 2015 was \$394.4 billion. Our goal is to work with building owners and property managers to strive to satisfy the demand for fiber services of the tenants of that construction.

AT&T invested more than \$825 million in its Wisconsin wireless and wired networks from 2013-2015, driving a wide range of upgrades to reliability, coverage, speed and overall performance for residents and businesses.

¹AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

² Geographic and service restrictions apply to AT&T Business Fiber. Acceptance of AT&T High Speed Internet Terms of Service at att.com/internet-terms is required. Internet speed claims represent maximum network Service Capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other services.

³ U-verse[®] Voice, including 911 dialing, will not function during a power outage without battery backup power, during a network outage, with relocation of the U-verse Gateway, with delays that may occur in making a registered location available through the ALI Database or with disconnection of service due to billing issues. Refer to U-verse Voice Terms of Service at <http://www.att.com/gen/general?pid=6622> for more information on 911 and alarm systems. Acceptance of U-verse[®] Voice Terms of Service and 911 Acknowledgement required. AT&T U-verse[®] Voicemail may not be fully compatible with all AT&T wireless voice mail systems. Some call information may be blocked or otherwise not displayed, including information for some calls originating outside of AT&T's network and calls carried over facilities that do not transmit Caller ID information. U-verse Voice requires a U-verse High Speed Internet connection and acceptance of U-verse High Speed Internet Terms of Service at <http://www.att.com/internet-terms>.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.



Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.