



News Release

For more information, contact:

Kelly Starling
AT&T Corporate Communications
561.301.1414
kelly.starling@att.com

AT&T LAUNCHES ULTRA-FAST GIGABIT INTERNET SPEEDS IN CORAL SPRINGS, NORTH MIAMI AND TAMARAC

AT&T offers Internet speeds up to 1 gigabit per second on the 100% fiber AT&T GigaPower network and access to award winning TV services

MIAMI/FORT LAUDERDALE, MARCH 15, 2016 — AT&T¹ launched its ultra-fast Internet service today with speeds up to 1 gigabit per second to homes, apartments and small businesses in parts of Coral Springs, North Miami, Tamarac and surrounding communities.²

The launch of the [AT&T GigaPower](#) network in these areas is in addition to the cities in the Miami/Fort Lauderdale area where AT&T had previously made the ultra-fast Internet service available: parts of Coconut Creek, Cooper City, Coral Gables, Davie, Delray Beach, Doral, Ft. Lauderdale, Hialeah, Hollywood, Homestead, Miami, Miami Gardens, Miami Lakes, Miramar, Oakland Park, Parkland, Pembroke Pines, Plantation, Pompano Beach, West Delray (unincorporated) and surrounding communities.

Internet speeds up to 1 gigabit per second³ over a 100% fiber network enable you to access the latest online movies, music, games, and can improve your experience when connecting to the cloud, videoconferencing and more. With speeds up to 1 gigabit per second you can download 25 songs in a second, a TV show in 3 seconds or your favorite HD movie in less than 36 seconds.⁴

“AT&T GigaPower delivers Internet speeds unlike anything most local customers have seen,” said Joe York, president, AT&T Florida. “We’ve seen strong demand for AT&T GigaPower since its launch in South Florida last summer. With this expansion, even more local residents and small businesses will be able to benefit from our 100% fiber network and all it has to offer.”

AT&T GigaPower customers also have access to the latest Wi-Fi technology, making it possible to enjoy our best in-home Wi-Fi experience, faster Wi-Fi speeds, expanded coverage and support for all of your devices.

Customers on the AT&T GigaPower network in the Miami/Fort Lauderdale area will be able to choose between our [award-winning](#) DIRECTV or U-verse TV services.

When you sign up for qualified DIRECTV programming, you get access to a broad range of TV content on your compatible mobile device, even before we install your TV system, through our “Walk out Watching” program.⁵

In the home DIRECTV customers with qualified programming have access to more than 315 channels. DIRECTV offers more than 200 channels in full-time HD, and is the undisputed leader in sports. You can



watch the programming you love live or On Demand and experience it on almost any screen. DIRECTV On Demand offers access to more than 10,000 movies and shows to high-speed Internet customers with connected set-top boxes, including the hottest new Pay Per View releases available through DIRECTV CINEMA® (additional fees apply for new releases).

Customers on the AT&T GigaPower network who order AT&T U-verse TV service can watch and record up to 6 HD programs at the same time, and will be able to record and store more of their favorite shows – up to 900 hours of SD or 330 hours of HD programming.

Consumers in eligible areas can choose from single, double and triple play offers to ensure they have the right combination of services to fit their needs. The packages below include equipment, and waivers of installation and activation fees.

- U-verse High Speed Internet Premier: Internet speeds up to 1Gbps for as low as \$110 a month, or speeds up to 300Mbps as low as \$80 a month, with a 1-year price guarantee.⁶
- U-verse High Speed Internet Premier + TV: Internet speeds up to 1Gbps and qualifying- U-verse U-200 TV for as low as \$150 a month, or speeds up to 300 Mbps and U-verse U-200 TV as low as \$120 a month, with a 1-year price guarantee.
- U-verse High Speed Internet Premier + TV + Voice: Internet speeds up to 1Gbps with U-verse U-200 TV and U-verse Voice Unlimited North America for as low as \$180 a month, or speeds up to 300Mbps with qualifying U-verse U-200 TV and U-verse Voice Unlimited as low as \$150 a month, with a 2-year price guarantee.

We successfully launched the first AT&T GigaPower metro in Austin, Texas 2 years ago. That led to a [major expansion](#) in multiple U.S. metros beginning in 2014. In 2015 we marked a major milestone deploying the AT&T GigaPower network to more than 1 million locations, and we expect to more than double availability by the end of 2016.

AT&T GigaPower is now available in 20 of the nation’s largest metros areas, and we’ve announced plans to expand our ultra-fast Internet service in parts of 36 additional metro areas - which will total at least 56 metros served.

We plan to continue to roll out our fastest Internet services over a 100% fiber network to reach more than 14 million residential and commercial locations.

AT&T has invested in Florida communications networks, people and local communities for 136 years. Between 2012 through 2014, AT&T invested more than \$2.8 billion in its Florida wireless and wireline networks. AT&T employs more than 15,000 people across the state.

For more information on AT&T GigaPower, or to check availability, please visit att.com/gigapower.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

² Limited availability in select areas. May not be available in your area. Go to att.com/gigapower to see if you qualify.



³ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other U-verse services. For more info, go to www.att.com/speed101.

⁴ Speed/Time examples are estimates.

⁵ Limit 5 shows/devices at once. Channels vary. Access expires at earliest of 14 days/system installation. Data rates may apply. Additional restrictions apply.

⁶ AT&T GigaPower Premier offer is available with agreement from customer to participate in AT&T Internet Preferences. AT&T may use Web browsing information, like the search terms entered and the Web pages visited, to provide customers with relevant offers and ads tailored to their interests. Taxes, additional fees and restrictions may apply. Pricing subject to change. Different offers and prices may apply for small businesses.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

© 2016 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other marks are trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.