



News Release

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AT&T LAUNCHES ULTRA-FAST GIGABIT INTERNET SPEEDS IN RICHARDSON

AT&T offers Internet speeds up to 1 gigabit per second on the 100% fiber AT&T GigaPower network and access to award winning TV services

RICHARDSON, MARCH 15, 2016 — AT&T¹ launched its ultra-fast Internet service today with speeds up to 1 gigabit per second to homes, apartments and small businesses in parts of Richardson and surrounding communities.²

The launch of AT&T GigaPower network in this area is in addition to the Dallas-Fort Worth-area cities where AT&T had previously made the ultra-fast Internet service available: parts of Allen, Arlington, Burleson, Cedar Hill, Cleburne, Colleyville, Dallas, DeSoto, Euless, Fairview, Fate, Farmers Branch, Forney, Fort Worth, Frisco, Granbury, Grand Prairie, Highland Park, Irving, Joshua, Keene, Keller, Lakeside, Little Elm, Mansfield, McKinney, Mesquite, North Richland Hills, Plano, Rockwall, The Colony, Trophy Club, University Park, Weatherford, Willow Park and surrounding communities.

Internet speeds up to 1 gigabit per second³ over a 100% fiber AT&T GigaPower network enable you to instantly access the latest online movies, music, games, and can improve your experience when connecting to the cloud, videoconferencing and more. With speeds up to 1 gigabit per second you can download 25 songs in less than a second, a TV show in three seconds or your favorite HD movie in less than 36 seconds.⁴

“We’re proud to deliver our ultra-fast Internet service to residents and small businesses in Richardson,” said Hardmon Williams, vice president and general manager of North Texas AT&T. “This investment in some of the fastest Internet speeds available will help small businesses compete and offers residents the high-speed connectivity so many people want today.”

AT&T GigaPower customers also have access to the latest Wi-Fi technology, making it possible to enjoy our best in-home Wi-Fi experience, faster Wi-Fi speeds, expanded coverage and support for all of your devices.

Customers on the AT&T GigaPower network in the Dallas-Fort Worth area will be able to choose between our [award-winning](#) DIRECTV or U-verse TV services.

When you sign up for qualified DIRECTV programming, you get access to a broad range of TV content on your compatible mobile device, even before we install your TV system, through our “Walk out Watching” program.⁵



In the home DIRECTV customers with qualified programming have access to more than 315 channels. DIRECTV offers more than 200 channels in full-time HD, and is the undisputed leader in sports. You can watch the programming you love, live or On Demand and experience it on almost any screen. DIRECTV On Demand offers access to more than 10,000 movies and shows to high-speed Internet customers with connected set-top boxes, including the hottest new Pay Per View releases available through DIRECTV CINEMA® (additional fees apply for new releases).

Customers on the AT&T GigaPower network who order AT&T U-verse TV service can watch and record up to 6 HD programs at the same time, and will be able to record and store more of your favorite shows – up to 900 hours of SD or 330 hours of HD programming.

Consumers in eligible areas can choose from single, double and triple play offers to ensure they have the right combination of services to fit their needs. The packages below include equipment, and waivers of installation and activation fees.

- U-verse High Speed Internet Premier: Internet speeds up to 1Gbps for as low as \$110 a month, or speeds up to 300Mbps as low as \$80 a month, with a 1-year price guarantee.⁶
- U-verse High Speed Internet Premier + TV: Internet speeds up to 1Gbps and qualifying U-verse U-200 TV for as low as \$150 a month, or speeds up to 300Mbps and U-verse U-200 TV as low as \$120 a month, with a 1-year price guarantee.
- U-verse High Speed Internet Premier + TV + Voice: Internet speeds up to 1Gbps with U-verse U-200 TV and U-verse Voice Unlimited North America for as low as \$180 a month, or speeds up to 300Mbps with qualifying U-verse U-200 TV and U-verse Voice Unlimited as low as \$150 a month, with a 2-year price guarantee.

We successfully launched the first AT&T GigaPower metro in Austin, Texas 2 years ago. That led to a [major expansion](#) in multiple U.S. metros beginning in 2014. In 2015 we marked a major milestone deploying the AT&T GigaPower network to more than 1 million locations, and we expect to more than double availability by the end of 2016.

AT&T GigaPower is now available in 20 of the nation's largest metros areas, and we've announced plans to expand our ultra-fast Internet service in parts of 36 additional metro areas - which will total at least 56 metros served.

We plan to continue to roll out our fastest Internet services over a 100% fiber network to reach more than 14 million residential and commercial locations.

AT&T has proudly served the state of Texas for nearly 140 years and employs approximately 36,000 people across the state.

For more information on AT&T GigaPower, or to check availability, please visit att.com/gigapower.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

² Initial availability limited to select areas. May not be available in your area. Go to att.com/gigapower to see if you qualify.



³ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other U-verse services. For more information, go to: www.att.com/speed101.

⁴ Speed/Time examples are estimates.

⁵ Limit 5 shows/devices at once. Channels vary. Access expires at earliest of 14 days/system installation. Data rates may apply. Additional restrictions apply.

⁶ AT&T GigaPower Premier offer is available with agreement from customer to participate in AT&T Internet Preferences. AT&T may use Web browsing information, like the search terms entered and the Web pages visited, to provide customers with relevant offers and ads tailored to their interests. Taxes, additional fees and restrictions may apply. Pricing subject to change. Different offers and prices may apply for small businesses.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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