



News Release

AT&T Brings Integrated Tech and Entertainment to the 2017 Asian American Expo

LOS ANGELES, Jan. 13, 2017 — Join AT&T¹ Jan. 14-15 at the Pomona Fairplex to celebrate the Year of the Fire Rooster at the 2017 Asian American Expo.

AT&T will connect attendees with the nation's best data network², bring exciting games, and have a handy device recharge lounge. To check out our latest offers, stop by our booths at A59 – A62. For the recharge lounge, visit 9717 – 9719 and 9817 – 9819.

“We’re honored to support organizations that strengthen the Asian community like the Asian American Expo,” said Leonardo Torr  s, associate vice president, AT&T Entertainment Group. “Connectivity bolsters that strength. At AT&T, innovative technology and entertainment offerings help bring people together.”

AT&T brings you the latest technology in wireless devices and best quality TV to showcase at the event. Check out the following attractions at our booths.

- Help the Fire Rooster reach the top of Dusu Mountain and awaken the New Year in the “Fire Rooster Run” game on the latest Samsung devices.
- Test your DIRECTV knowledge at the TV entertainment trivia station.
- Play games to win unique prizes.

Don’t-miss deals

Stop by our booth to check out special offers. Get a Samsung Tab E for \$0.99, on a 2-year agreement, when you buy any Samsung Galaxy smartphone on AT&T Next[ ].³ And, when you switch to AT&T and have DIRECTV, you will receive a free Samsung Galaxy S7.⁴

Join the AT&T family

AT&T is hiring. We offer competitive part- and full-time compensation with competitive benefits. Head to att.jobs for more info and to apply.

A community partner

AT&T was recently named one of the [2016 Best Workplaces for Diversity](#) by Great Places to WorkTM and Fortune Magazine.⁵ We’re dedicated to being a strong partner in the Asian community.

Over the past 5 years, AT&T and the AT&T Foundation contributed more than \$27 million to organizations strengthening the Asian American community.



2015 donations included:

Asian Americans Advancing Justice (Los Angeles) – We donated over \$100,000 to help support their leadership development program. It works to empower, mobilize and equip individuals and communities with the skills necessary to foster social change.

Hmong American Partnership – We donated \$95,000 to support the group’s YouthLead program, which created career pathways for 100 low-income Southeast Asian youth and young adults.

Southeast Asia Resource Action Center – We donated \$75,000 to support high school retention programs.

¹AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

²Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q2+Q3 2016 across 121 markets.

³Every Day Pricing Offer - Samsung Galaxy Tab E may be purchased at the discounted price of 99-cents with 2-year agreement and when bundled with any Samsung Galaxy smartphone purchased on AT&T Next. This is available to customers who purchase both phone and Samsung Galaxy Tab E together and meet all other eligibility requirements. See store for details.

⁴Tax on full retail price due. Port-in from elig.carriers only. Must buy elig.device w/in 7 days of port on 0% APR AT&T Next (30-mo/ \$23.17/mo.) or AT&T Next Every Year (24-mo/\$28.96/mo.). \$0 down for well qualified credit or down payment may be req’d. Monthly postpaid voice & data and TV svc req’d. DIRECTV: Excludes streaming svcs. If new customer, 24-month agmt, prorated ETF (up to \$480) & Equip. Non-Return fees apply. Must be installed w/in 30 days of device activation. Bill Credit: Applied in equal amounts towards installments over agmt term. Both svcs must remain active, in good standing, & phone must remain on its agmt for entire term to get all credits. Fees, charges & restr’s apply. Subj. to change. See store or visit att.com/TVSamsungoffer for details.

⁵Great Places to Work™ and Fortune recently named AT&T one of the 2016 Best Workplaces for Diversity. AT&T ranked #39 on [the list](#), which is based on employees’ assessments of workplace fairness, opportunities for training, and access to senior leadership, among other factors.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high-speed internet and voice services. We’re the world’s largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider*. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.