AT&T Contributes $75,000 to American Red Cross Cascades Region to Aid Communities Impacted by Oregon Wildfires

PORTLAND, Ore., Sept. 11, 2020 – AT&T* will present a $75,000 contribution to the American Red Cross Cascades Region, which serves three Red Cross Chapters in the state, as part of its pledge to aid communities impacted by the historic Oregon wildfires.

“In these times of great need, AT&T is proud to step up and support organizations dedicated to supporting our first responders and helping our friends and families who have lost everything or been displaced by these devastating wildfires,” said George Granger, President-AT&T Oregon.

AT&T has also activated its Text to Give feature for customers who can text WILDFIRES to 90999 to donate $10 to the American Red Cross to help those affected by the wildfires.**

“We are so grateful for the donation from AT&T, which comes at such a critical time,” said Dale Kunce, CEO of the American Red Cross Cascades Region. “AT&T has been at our side providing support to American Red Cross for decades, and we appreciate their commitment to supporting our communities in times of need.”

During the wildfires in Oregon, AT&T has supported customers, waiving overage charges on talk, text, and data usage by wireless customers in impacted areas, and providing call and message forwarding for our home and business phone customers.

AT&T works in close collaboration with Oregon’s first responders to prepare for disasters and help the network be resilient and operational when disaster strikes. With FirstNet***, AT&T is making public safety’s mission the priority. FirstNet is the only nationwide, high-speed broadband communications platform dedicated to and purpose-built specifically for America’s first responders and the extended public safety community. FirstNet stands at the ready to be there to support response and recovery, no matter the disaster or emergency. To learn more about the value FirstNet is bringing to Public Safety, check out FirstNet.com.

AT&T has a long history of supporting communities before, during and after disasters. The company has invested nearly $250 million in its wired and wireless networks in Oregon from 2017-2019 and has invested more than $650 million in its Network Disaster Recovery program (NDR) in the U.S. and another $15 million invested internationally, making it one of the nation’s largest and most advanced programs.

More information on AT&T response and relief efforts during the recent Oregon wildfires is available at: https://about.att.com/pages/disaster_relief/wildfire-relief.html.
About Philanthropy & Social Innovation at AT&T

*AT&T Inc. is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities; promote academic and economic achievement; or address community needs. The company’s signature philanthropic initiative, AT&T Aspire, drives innovation in education to promote student success in school and beyond. With a financial commitment of $600 million since 2008, AT&T is leveraging technology, relationships and social innovation to help all students make their biggest dreams a reality.

**Donations will appear on your wireless bill or be deducted from your prepaid balance. All purchases must be authorized by account holder. Must be 18 years of age or have parental permission to participate. Message and Data Rates May Apply. Text STOP to 90999 to STOP. Text HELP to 90999 for HELP. Full Terms and Privacy Policy: hmgf.org/t.

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