



AT&T Invests Nearly \$25 Million Over Three-Year Period to Keep El Centro Connected

EL CENTRO, CA., AUGUST 10, 2020 – AT&T* is proud to have the nation’s best and also fastest wireless network,¹ as well as the largest network in North America.² From 2017-2019, we invested nearly \$25 million in our wireless and wireline networks in El Centro to expand coverage and improve connectivity in more communities.

That investment has increased reliability, coverage and overall performance for residents and businesses, which is essential for connecting our customers with family, friends and colleagues – no matter the distance.

“Investments from private companies like AT&T are pivotal for El Centro’s economic success,” said Marcela Piedra, City Manager, City of El Centro. “AT&T’s investments will provide our residents and small businesses the speed and coverage they increasingly demand.”

Today, our 4G LTE network covers more than 330 million people.³ That’s more than 2.61 million square miles and over 99% of all Americans.⁴

“Now more than ever, El Centro residents, families and students are depending on our mobile networks to connect them to work, learning and friends and family, said Christine Moore, Director-External Affairs, AT&T California.” We are proud of our continued invest to meet the needs of El Centro residents s and we will continue to invest in El Centro’s future.”

More details about our wireless coverage in El Centro, and anywhere in the U.S., can be found on the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

This is all made possible by our talented, dedicated AT&T team members who are committed to being there and are the driving force behind our efforts to expand wireless connectivity both in El Centro and across the country. That’s why we believe in investing in our employees and workforce. In 2019, *Fortune* and Great Place to Work named us one of the [Best Big Companies to Work For](#).

¹ Best Network based on 2019 GWS OneScore. Fastest based on analysis by Ookla® of Speedtest Intelligence® data median download speeds for Q2 2020. Ookla trademarks used under license and reprinted with permission.

² Based on comparison of carrier owned & operated networks. No AT&T on-net coverage in select countries, including Canada.

³ Coverage includes non-AT&T network areas covered by roaming agreements with third parties.

⁴ Based on overall coverage in U.S. licensed areas. Coverage not available everywhere. AT&T’s 4G LTE coverage is not equivalent to its overall network coverage.



⁶ Available only to FirstNet first responder public safety entities for Primary Agency Paid User lines of service. Requires a new FirstNet Mobile - Unlimited for Smartphone line or eligible upgrade on a two-year service agreement or AT&T installment 30-month agreement. For two-year agreement, upgrade your smartphone with a new eligible smartphone every two years at no additional cost for as long as your service plan is in effect and in good standing. Pay \$.99 for eligible smartphone at purchase,

credited back within three billing cycles. Upgrade requires new two-year agreement. For AT&T Installment 30-month agreement, upgrade your smartphone with a new eligible smartphone every time you satisfy your current AT&T Installment

agreement and sign a new one for no additional cost for as long as your service plan is in effect and in good standing. For both plans, tax on full discount price (two-year agreement) or full retail price (AT&T Installment agreement) due at sale. Activation and other fees, taxes, charges and restrictions apply. See firstnet.com/agencyoffers for offer details.

***About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the nation's fastest wireless network.** And according to America's biggest test, we have the nation's best wireless network.*** We're building [FirstNet®](#) just for first responders and creating next-generation mobile 5G. With a range of TV and video products, we deliver entertainment people love to talk about. Our smart, highly secure solutions serve nearly 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

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****GWS OneScore, September 2019.*

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