



## AT&T Invests More Than \$500 Million Over Three-Year Period to Keep Massachusetts Connected

BOSTON, JUNE 30, 2020 – AT&T\* is proud to have the nation’s best and also fastest wireless network,<sup>1</sup> as well as the largest network in North America.<sup>2</sup> From 2017-2019, we invested more than \$500 million in our wireless and wireline networks in Massachusetts to expand coverage and improve connectivity in more communities.

That investment has increased reliability, coverage and overall performance for residents and businesses, which is essential for connecting our customers with family, friends and colleagues – no matter the distance. It’s also improved critical communications services for Massachusetts’ first responders using the [FirstNet](#) network.

Today, our 4G LTE network covers more than 330 million people.<sup>3</sup> That’s more than 2.61 million square miles and over 99% of all Americans.<sup>4</sup>

“We know that our continued investment in Massachusetts is vital to keeping people connected – from public safety personnel during a crisis, to friends, family and loved ones on a daily basis,” said Patricia Jacobs, AT&T President— North Region. “We’re committed to keeping you connected, because we care about our customers and communities. That’s what we do. It’s who we are.”

More details about our wireless coverage in Massachusetts, and anywhere in the U.S., can be found on the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

### Building the Future of Wireless Connectivity, Today

5G is the future of wireless technology and is poised to jumpstart the next wave of unforeseen mobile innovation. Massachusetts customers are already experiencing the power of 5G in cities like Boston, New Bedford, Springfield and Worcester, and we’re committed to bringing next-generation 5G coverage to more communities across the state as we build toward nationwide coverage this year.

We deliver the 5G experience to both consumers and businesses by deploying two types of 5G technology:

- **5G** over sub-6 spectrum is expected to enable faster responses over broader distances on new devices and is now available in 355 markets.
- **5G+** delivers ultra-fast speeds and response times, capable of 1+ Gbps, using 5G technology and new millimeter wave spectrum, unlocking unprecedented experiences in iconic destinations and key venues. It’s ideal for businesses, universities, hospitals and sports venues and is currently deployed in parts of 35 cities.



To learn more about AT&T 5G, visit our [AT&T 5G site](#).

### **FirstNet: Transforming Public Safety Communications**

We're honored to work with the First Responder Network Authority (FirstNet Authority) to build and manage FirstNet – the *only* nationwide, high-speed broadband communications platform dedicated to and purpose-built for America's first responders and the extended public safety community. And we take our responsibility to deliver FirstNet seriously.

Building upon our current and planned investments in Massachusetts, we continue to extend the reach, and [increase the coverage](#), capacity and capabilities of the FirstNet network:

- **Purpose-built network enhancements** – Across Massachusetts, we've boosted the network with high-quality Band 14 spectrum in communities such as Boston, Worcester, Springfield and New Bedford, among others. Band 14 is nationwide, high-quality spectrum set aside by the government specifically for FirstNet. We look at Band 14 as public safety's VIP lane: in an emergency, this band – or lane – can be cleared and locked just for FirstNet subscribers. In addition, since the beginning of the FirstNet network expansion, we've launched new FirstNet cell sites in Worcester County.
- **Public safety-specific advanced capabilities** – FirstNet is providing Massachusetts public safety with dedicated access when they need it, as well as an entire communication ecosystem with unique benefits like mission-centric devices, certified applications, *always-on* priority and preemption and high-quality Band 14 spectrum. These advanced capabilities enable FirstNet to perform faster than any commercial network<sup>5</sup> and bring its subscribers the unthrottled connectivity they need.
- **Unparalleled emergency support** – Massachusetts agencies on FirstNet also have 24/7 access to a nationwide fleet of 76 deployable network assets. These assets can either be deployed for planned events or called upon in [emergencies](#) at no additional charge to help first responders stay connected and operate faster, safer and more effectively when lives are on the line. FirstNet Response Operations – led by a group of former first responders – guides the deployment of the FirstNet deployable assets based on the needs of public safety.
- **Free Smartphones for Life for Public Safety Agencies** – We have a responsibility to public safety unlike any other wireless carrier. That's why Massachusetts agencies spanning law enforcement, fire, EMS, healthcare, hospital emergency departments, emergency management and 911 operations on FirstNet can stay up-to-date with [smartphones for life](#) at no additional cost.<sup>6</sup> This means first responders across agencies of all sizes will have affordable access to *their* network.

The FirstNet network expansion across Massachusetts is being done with direct feedback from state and public safety officials. This helps ensure FirstNet meets the short- and long-term needs of the public safety community.

Go [here](#) for more FirstNet news. Or check out [FirstNet.com](#) to learn more about the program.



## Our commitment to Massachusetts

In addition to the programs mentioned above, AT&T's commitment to Massachusetts includes programs like:

- **AT&T Positively Digital Initiative** – Part of AT&T Believes, this widespread, sustainable, collaborative community effort brought together three of Boston's most impactful youth organizations – Camp Harbor View, The Base and the Boys & Girls Club of Boston – along with Boston Mayor Martin Walsh and Massachusetts Governor Charlie Baker. It provided opportunities for teens at these organizations to spend time with the mayor and the governor to talk about positive online behavior. Each organization instituted new programs and curriculum around the topic of positive online behavior. The ongoing collaboration continues to provide Boston teens with opportunities to engage in activities like social media campaigns and virtual mentoring forums.
- **CyberAware Events** – AT&T has partnered with local agencies on aging and local and state elected officials to host a series of Cyber Aware Tech Training events at local senior centers and housing facilities. Recent events have been held in Lowell, Pittsfield, Quincy, Mission Hill and at Boston City Hall. Events provide information, tips and resources on a myriad of topics, including scams/frauds, privacy, robocalling and more; and AT&T employees work one on one with attendees. We continue to host our longstanding annual Holiday Calls event with the City of Boston, where hundreds of adults join us to make free calls to family during the holidays and engage in tech training seminars.
- **AT&T Massachusetts and the AT&T Foundation** – Over the past three years, AT&T Massachusetts and the AT&T Foundation have provided almost \$1.5 million in community support to organizations and initiatives across Massachusetts in order to support a variety of causes, such as STEM, education, veterans and more.

This is all made possible by our talented, dedicated AT&T team members who are committed to being there and are the driving force behind our efforts to expand wireless connectivity both in Massachusetts and across the country. That's why we believe in investing in our employees and workforce. In 2019, *Fortune* and Great Place to Work named us one of the [Best Big Companies to Work For](#).

<sup>1</sup> Best Network based on 2019 GWS OneScore. Fastest based on analysis by Ookla® of Speedtest Intelligence® data median download speeds for Q1 2020. Ookla trademarks used under license and reprinted with permission.

<sup>2</sup> Based on comparison of carrier owned & operated networks. No AT&T on-net coverage in select countries, including Canada.

<sup>3</sup> Coverage includes non-AT&T network areas covered by roaming agreements with third parties.

<sup>4</sup> Based on overall coverage in U.S. licensed areas. Coverage not available everywhere. AT&T's 4G LTE coverage is not equivalent to its overall network coverage.

<sup>5</sup> Based on AT&T analysis of Ookla® of Speedtest Intelligence® data median download speeds for Q1 2020. Ookla trademarks used under license and reprinted with permission.



<sup>6</sup> Available only to FirstNet first responder public safety entities for Primary Agency Paid User lines of service. Requires a new FirstNet Mobile - Unlimited for Smartphone line or eligible upgrade on a two-year service agreement or AT&T installment 30-month agreement. For two-year agreement, upgrade your smartphone with a new eligible smartphone every two years at no additional cost for as long as your service plan is in effect and in good standing. Pay \$.99 for eligible smartphone at purchase, credited back within three billing cycles. Upgrade requires new two-year agreement. For AT&T Installment 30-month agreement, upgrade your smartphone with a new eligible smartphone every time you satisfy your current AT&T Installment agreement and sign a new one for no additional cost for as long as your service plan is in effect and in good standing. For both plans, tax on full discount price (two-year agreement) or full retail price (AT&T Installment agreement) due at sale. Activation and other fees, taxes, charges and restrictions apply. See [firstnet.com/agencyoffers](http://firstnet.com/agencyoffers) for offer details.

### **\*About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the nation's fastest wireless network.\*\* And according to America's biggest test, we have the nation's best wireless network.\*\*\* We're building [FirstNet](#) just for first responders and creating next-generation mobile 5G. With a range of TV and video products, we deliver entertainment people love to talk about. Our smart, highly secure solutions serve nearly 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

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\*\*\*GWS OneScore, September 2019.

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