



News Release

AT&T Fiber Now Available via a 100% Fiber Network in Memphis

Ultra-Fast Internet Speeds Available to Homes, Apartments and Small Business Locations in Parts of Memphis Area

MEMPHIS, TN, Oct. 18, 2016— AT&T¹ launched ultra-fast internet service in parts of the Memphis area.² We now offer eligible homes, apartments and small business locations in the area a 1 gigabit internet connection³ on our 100% fiber network under the AT&T FiberSM umbrella brand.

We've also made ultra-fast internet speeds available in parts of Arlington, Collierville, Germantown and surrounding communities. We plan to expand access to ultra-fast internet speeds in parts of Bartlett and Southaven, MS. in the future.

The Memphis area is one of [67 metros](#) where we're making our fastest internet service available. We now market our ultra-fast service to over 3 million locations, of which over 500,000 include apartments and condo units. In the Memphis area, there are nearly 50 apartments and condo units on our 100% fiber network.

We're on track to exceed the 12.5 million locations planned by mid-2019.

"All of us who are focused on driving economic development in Memphis are thrilled that 100% fiber internet from AT&T is coming to the city and bringing gigabit connections to residential customers," said Phil Trenary, president and CEO of the Memphis Chamber. "These services have been available to business owners, hospitals and schools in the area for some time, and we are glad to see that the work being done at both the state and local levels is helping to create an environment that opens the door for greater investments in and deployments of these modern communications services."

"Residents and businesses alike benefit from high-speed connections, and the speeds that will be available through this 100% fiber network will position Memphis well as we continue to work to drive economic development and job creation in the Bluff City," said State Sen. Reginald Tate.

"AT&T is committed to extending access to ultra-fast internet in the Memphis area because our customers are increasingly interacting with their world in more data-intensive ways," said Chuck Thomas III, regional director, external and legislative affairs, AT&T Tennessee. "A growing number of people are streaming content directly from their devices, and



interacting with family and friends through live videos. For these reasons, we are proud to now offer our fastest internet speeds in Memphis and its surrounding communities.”

Internet-only pricing for customers who choose AT&T Internet 1000, our fastest speed tier on our 100% fiber network, starts as low as \$90 a month. Customers may be able to add one of our [award-winning DIRECTV](#) or U-verse TV services. We have single, double and triple play offers to fit each customer’s needs.

Internet customers on the 100% fiber network have access to the latest Wi-Fi technology. They can enjoy our best in-home Wi-Fi experience, faster Wi-Fi speeds, broad coverage and support for all of their devices.

What can I do with a service that starts with a 1 gig connection?

With internet speeds 20x faster than the average cable customer⁴, you can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.⁵

You can also instantly access and stream the latest online movies, music and games. With these ultra-fast speeds, customers can seamlessly perform tasks like telecommuting, video-conferencing, uploading and downloading photos and videos, connect faster to the cloud and more.

What is AT&T Fiber?

The 100% fiber network under the AT&T Fiber umbrella brand gives customers the power to choose from a wide range of internet speeds over an ultra-fast internet connection. This network is just one of the network technologies we plan to use to connect customers as a part of AT&T Fiber.

For more information on AT&T Fiber, visit att.com/getfiber. To find an apartment or condo on the 100% fiber network, visit att.com/apartments.

AT&T in Tennessee:

AT&T has invested nearly \$1.15 billion in its wireless and wireline networks in Tennessee between 2013 through 2015. This drives upgrades to reliability, coverage, speed and performance for residents and business customers. AT&T also invested nearly \$200 million in our Memphis area wireless and wired networks during 2013 -2015.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

² Initial availability limited to select areas. May not be available in your area. Go to att.com/fibermap to see if you qualify.

³ Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary and are not guaranteed. Actual speeds vary based on factors including site traffic, content provider server capacity, internal network management factors, device capabilities and use of other AT&T services. For more information, go to: www.att.com/speed101.



⁴More than 20x faster based on a maximum download speed of AT&T service over 100% fiber network (1Gbps speed tier) vs. weighted average cable Internet customer's speed of major U.S. cable providers per the FCC 2015 Measuring Broadband America – Fixed Broadband Report. Actual speeds may vary.

⁵Speed/Time examples are estimates.

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About AT&T

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Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

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