



## **100% Fiber Network Powered by AT&T Fiber Now Available in Shreveport-Bossier Area**

*Ultra-Fast Internet Speeds Available to Homes, Apartments and Small Business Locations in Parts of Shreveport-Bossier Area*

Shreveport, La. Feb. 15, 2017 — AT&T<sup>1</sup> is now offering a 1 gigabit connection<sup>2</sup> on our 100% fiber network powered by AT&T Fiber<sup>SM</sup> to customer locations in parts of the Shreveport-Bossier area, including in parts of Shreveport, Bossier City and surrounding communities.<sup>3</sup>

The Shreveport-Bossier area is one of 51 metros nationwide where our ultra-fast internet service is currently available. We plan to reach at least 67 metros with our fastest internet service.

We market our ultra-fast service to nearly 4 million locations nationwide, of which over 650,000 include apartments and condo units. We plan to reach at least 12.5 million locations by mid-2019.

“Our customers are increasingly interacting with their world in more data-intensive ways,” said Sonia Perez, state president, AT&T Louisiana. “A growing number of people are streaming content directly from their devices, and interacting with family and friends through live videos. For these reasons, we’re bringing our fastest internet speeds to the Shreveport-Bossier region.”

“The 100% fiber network from AT&T will contribute to our growing economy and high quality of life in Caddo and Bossier Parishes to help create new jobs, expand small business and enhance educational opportunities,” said State Representative Cedric B. Glover. “We celebrate the expansion of AT&T Fiber to our area and look forward to the possibilities this service brings to areas like the MLK/Cooper Road neighborhood.”

“I am very pleased AT&T selected the Bossier City-Shreveport area as a site for its 100% fiber network,” said Mayor Lorenz “Lo” Walker, City of Bossier City. “Access to ultra-high-speed internet will play a key role in our region’s economic future by helping attract new jobs, encourage innovation and entrepreneurship, and opening new opportunities in many fields.”

Internet-only pricing for customers who choose AT&T Internet 1000, our fastest speed tier on our 100% fiber network, starts as low as \$80 a month with a 12 month commitment.<sup>4</sup> Customers may be able to add one of our [award-winning DIRECTV](#) or U-verse TV services. We have single, double and triple play offers to fit each customer’s needs.



Internet customers on the 100% fiber network have access to the latest Wi-Fi technology. They can enjoy our best in-home experience with faster Wi-Fi speeds and broad coverage to seamlessly connect all their devices.

### **What can I do with ultra-fast internet service?**

These internet speeds are 20x faster than the average cable customer.<sup>5</sup> You can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.<sup>6</sup> Customers can enjoy our fastest upload and download speeds.

You can also instantly access and stream the latest online movies, music and games. These ultra-fast speeds let you seamlessly telecommute, video-conference, upload and download photos and videos, and connect faster to the cloud.

For more information on AT&T Fiber, visit [att.com/getfiber](http://att.com/getfiber).

Frost & Sullivan recently recognized AT&T for its leadership in high-speed internet services. It awarded AT&T the 2016 Company of the Year Award for Broadband Access. The analyst firm praised AT&T for “rapidly evolving into a new form of telecommunications company; one that is based on the delivery of broadband access, both fixed and mobile, as well as services that ride that access.”

<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand name and not by AT&T Inc.

<sup>2</sup> Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data

<sup>3</sup> Initial availability limited to select areas. May not be available in your area. Go to [att.com/fibermap](http://att.com/fibermap) to see if you qualify.

<sup>4</sup> After 12 months, price moves to standard rate of \$119/mo.

<sup>5</sup> Available in select areas. 20x faster based on maximum download speed of AT&T Internet 1000 vs weighted average cable internet customers' speed of major U.S. cable providers per the FCC 2015 Measuring Broadband America – Fixed Broadband Report. Actual speeds vary.

<sup>6</sup> Speed/Time examples are estimates.

**Cautionary Language Regarding Forward Looking Statements:** Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T Inc.'s filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

### **About AT&T**

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed internet and voice services. We offer entertainment your way on the nation's best data network.\* We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin



American countries. And we offer the best global coverage of any U.S. wireless provider.\*\* We also help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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\* Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q2+Q3 2016 across 121 markets.

\*\* Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries