



News Release

100% Fiber Network Powered by AT&T Fiber Expands in the Memphis Area

Ultra-Fast Internet Speeds Available to Homes, Apartments and Small Business Locations in Lakeland

MEMPHIS, TN., Aug. 22, 2017 —AT&T* is now offering a 1 gigabit connection¹ on our 100% fiber network powered by AT&T FiberSM to customer locations in the Memphis area, including in parts of Lakeland and surrounding areas.²

We previously announced ultra-fast internet speeds available in parts of Arlington, Bartlett, Collierville, Germantown, Memphis and surrounding communities.

The Memphis area is one of 57 metros nationwide where our ultra-fast internet service is currently available. We plan to reach at least 75 metros with our fastest internet service.

“In an increasingly competitive market for job attraction, this is the type of incentive that can help Shelby County contend for the best jobs,” said Rep. Ron Lollar. “High-speed Internet is quickly becoming the backbone of our economy and news of this private investment is most welcome.”

Today, we market a 1 gigabit connection¹ on our 100% fiber network to over 5.5 million locations across 57 metros. We plan to reach at least 12.5 million locations by mid-2019.

“Internet access is key to education, job creation and real estate values,” said Lakeland Mayor Wyeth Bunker. “But this type of ultra-high-speed connectivity sets Lakeland apart from other communities and helps ensure our communities continue to grow and prosper.”

“Our customers are increasingly interacting with their world in more data-intensive ways,” said Chuck Thomas, regional director, AT&T Tennessee. “A growing number of people are streaming content directly from their devices, and interacting with family and friends through live videos. For these reasons, we’re continuing to expand the availability of our fastest internet speeds to more Memphis area communities.”

AT&T Internet 1000, is our fastest internet speed tier on our 100% fiber network. It is offered at \$70 per month for customers who bundle with another AT&T service on a single bill, or only \$80 per month standalone. Either way, there are no extra monthly fees and equipment is included with a 12-month agreement.³ Customers are also able to add our



[award-winning DIRECTV](#) or U-verse TV service as well. We have single, double and triple play offers to fit each customer's needs.

What can I do with a service that starts with a 1 gig connection?

You can download 25 songs in 1 second or your favorite 90-minute HD movie in less than 34 seconds.⁴ Customers can enjoy our fastest upload and download speeds.

You can also quickly access and stream the latest online movies, music and games. These ultrafast speeds let you easily telecommute, video-conference, upload and download photos and videos, and connect faster to the cloud.

What is AT&T Fiber?

Our 100% fiber network under the AT&T Fiber umbrella brand lets customers choose from a range of internet speeds, all over an ultrafast internet connection. This 100% fiber network is just one of the network technologies we plan to use to connect customers as a part of AT&T Fiber.

Frost & Sullivan recently recognized AT&T for its leadership in high-speed internet services. It awarded AT&T the 2016 Company of the Year Award for Broadband Access. The analyst firm praised AT&T for "rapidly evolving into a new form of telecommunications company; one that is based on the delivery of broadband access, both fixed and mobile, as well as services that ride that access."

For more information on AT&T Fiber, visit att.com/getfiber.

AT&T in Memphis:

AT&T has invested more than \$225 million in its wireless and wireline networks in Memphis between 2014 through 2016. This drives upgrades to reliability, coverage, speed and performance for residents and business customers.

¹Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

²Initial availability limited to select areas. May not be available in your area. Go to <https://www.att.com/internet/> to see if you qualify.

³After 12 months, price moves to standard rate of \$90/mo.

⁴Speed/Time examples are estimates.

Cautionary Language Regarding Forward Looking Statements: Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T Inc.'s filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.



About AT&T

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network* and the best global coverage of any U.S. wireless provider.** We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

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*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

**Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.