DALLAS, June 3, 2025

Experience Comes with Benefits - Introducing AT&T 55+

AT&T Adds New Plan to its Unlimited Lineup

Key Takeaways:

- **Affordable and Reliable**: The AT&T 55+ Plan offers unlimited[1] talk, text, and data at a price that fits your budget. At $35/mo each for two lines – new and existing wireless customers age 55+ will get our lowest price. Period.
- **Peace of Mind**: This plan is tailored to meet the needs of 55+ customers, providing easy access to the technology you rely on every day with the added security of ActiveArmor® built in.
- **Connectivity You Can Depend On**: AT&T is committed to providing customers with the reliable connectivity they deserve at home and on-the-go.

What's New:
We are excited to unveil the new AT&T 55+ wireless plan designed with value and simplicity in mind. For $40/mo for one line or **$35/mo for two lines[1]**, it's now easier than ever to stay connected – whether you're calling loved ones, streaming your favorite shows, or browsing the web.

We've been listening. You told us you want straightforward, affordable options without sacrificing quality—and we heard you loud and clear. Plus, **customers on the new AT&T 55+ plan are backed by the AT&T Guarantee**, with connectivity you depend on, deals you want, and service you deserve, or we make it right[2]. And best of all, it's built with you in mind.

"At AT&T, we recognize the importance of addressing the unique needs of our 55 and better audience—a demographic that values simplicity and seamless connectivity in today's fast-paced digital world. Our customers remain at the center of everything we do. By listening to their needs and challenges, we

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recognized their growing desire for reliable and affordable connectivity—all delivered with ease," said **Jenifer Robertson, executive vice president & GM, AT&T Mass Markets**. "After analyzing their feedback and addressing key pain points, we've developed a tailored solution that delivers tangible value. It only gets better- **this summer, new and existing AT&T wireless customers 55 and over will have the opportunity to bundle two wireless lines with our lightning-fast AT&T Fiber or our flexible AT&T Internet Air—all for under $100**. That's two essential services, one convenient bill, and one simple way to stay connected!"

The AT&T 55+ Experience

- Bundled Offer: 2 wireless lines + AT&T Internet 300 or AT&T Internet Air for $99/mo plus taxes and fees.
- Unlimited talk, text, and data in and between the U.S., Canada and Mexico[3].
- Plus, 10GB of Hotspot Data[4].
- With AT&T ActiveArmor® get 24/7 comprehensive security to help stop spam and scams[5].
- Customers on the AT&T 55+ plan are backed by the **AT&T Guarantee** with connectivity you depend on, deals you want, and service you deserve, or we make it right - all while delivering value you can count on.

Visit att.com/55plus for more details or stop by your local AT&T store to sign up today.

[1] Price after discounts with AT&T 55+ plan and eligible Autopay & Paperless bill. Taxes and fees extra. Proof of age eligibility req'd or price is $20/more per line
[2] Learn more at att.com/guarantee
[3] **AT&T may temporarily slow data speeds if the network is busy. 2G off net data speeds may apply.**
[4] Hotspot Data: After 10GB, speeds slowed to max. 128kps.
[5] AT&T ActiveArmorSM mobile security: Req's compatible device for AT&T ActiveArmor app access. Download of app req'd. Some mobile security features are not avail. while roaming internationally. Other terms & restr's apply. Visit att.com/activearmor.com

About AT&T

We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at about.att.com. Investors can learn more at investors.att.com.

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