



**EMBARGO LIFTS APRIL 7, 10AM ET/9AM CT**

## **Step Up Your Game With AT&T And The New Samsung A-Series**

*New And Existing Customers Can Get The Galaxy A52 5G For As Low As \$5 A Month  
Or The Galaxy A12 For As Low As \$1 A Month*

DALLAS, April 7, 2021

**What's the news?** The power of [AT&T's](#)\* fast, reliable and secure 5G<sup>1</sup> and Samsung's cutting-edge technology come together in the Samsung Galaxy A52 5G smartphone. Additionally, the new Galaxy A12 using LTE technology is also making its debut at AT&T and Cricket Wireless. Each phone is designed to simplify your life and maximize your creativity, all while keeping you connected to your passions. Head to [att.com/galaxyA525g](https://att.com/galaxyA525g) to learn more about the Galaxy A52 5G, then get ready to watch it and the A12 in action when they become available everywhere on April 9.

**Is there an offer?** We're continuing to bring our best deals to everyone with these new smartphones:

- **Galaxy A52 5G:** For a limited time, new and existing customers can get the device for as low as \$5/mo. on a 30-month installment payment plan with an AT&T unlimited plan. That's a 70% savings!<sup>2</sup>
- **Galaxy A12:** For a limited time, new and existing customers can get this smartphone for as low as \$1/mo. on a 30-month installment payment plan with an AT&T unlimited plan. With this deal, that's more than 80% in savings!<sup>2</sup>

**Who are they for?** The **Galaxy A52 5G** is for anyone looking to stay connected in style on the AT&T 5G network – all at an affordable price. To kick it off, this model is the most durable in Samsung's latest lineup, as it becomes the first A-series device that is dust and water-resistant thanks to its IP67 rating. With protection built into the phone, it's only right that you have a secure network to match. With [AT&T ActiveArmor<sup>SM</sup>](#), our wireless customers get 24/7 network security that proactively detects and helps block fraud calls and alerts you to suspected spam risks. In addition, free security apps such as AT&T Call Protect lets you create your own personal block list with custom settings and AT&T Mobile Security helps to secure your devices and data.

The A52 5G also boasts the strongest camera EVER in an A-Series smartphone. With its 64 MP lens, you can snap and share those high-quality, data-rich files faster than ever using AT&T 5G. When you're not creating, you can sit back, relax and enjoy the latest movie on HBO Max in crystal clear quality on the super vivid 6.5" screen with FHD+ technology.<sup>3</sup> If



that wasn't enough, that screen also has the highest refresh rate in the A-series lineup at 120Hz, making every swipe or scroll smooth and swift to match our wicked fast 5G network.

AT&T is also welcoming the Samsung Galaxy A12 to the smartphone portfolio. This device takes advantage of our LTE technology, which has earned AT&T the distinction of America's Best Network.<sup>4</sup> It also features an immersive 6.5" display<sup>3</sup>, a steady multi-lens camera system, quad-core processing and a powerful 5,000 mAh fast charging battery to keep you going from dawn to dusk.

Both devices are also FirstNet Ready™, which means first responders can use them to tap into the power of FirstNet® - America's public safety communications network. They are approved to operate with services using the dedicated FirstNet LTE network core.<sup>5</sup>

**What can I pair them with?** Complete the package with a [case](#) or [portable charger](#) to protect and fuel up your device whenever you need it. Or tune into the soundtrack of your life with the latest [headphones or ear buds](#) that will deliver high-quality sound whether you're taking calls or staying active.

Today, AT&T also announced a new payment plan on accessories for customers. Now, if you buy more than \$99 worth of accessories in-store, you'll get the option to breakdown your payment over the course of 12 months with 0% interest, and no money down. Whether you bundle a bunch of accessories together or splurge on just one - this payment plan applies. Whatever you buy, you'll have options for your budget.

It's that simple. Buy now and pay later. It's all part of our commitment to give customers more access to the things they love and connect them with the people, content, entertainment and experiences that matter to them most – all at a great value.

Don't forget to visit [att.com/galaxya525g](http://att.com/galaxya525g) to learn more about the Galaxy A52 5G on any of our unlimited wireless plans that include access to our nationwide 5G network at no extra cost. To learn more about AT&T 5G and where it's available, visit [att.com/5GforYou](http://att.com/5GforYou). For more information on the Galaxy A12, please visit [att.com/galaxya12](http://att.com/galaxya12) on April 9.

1 AT&T 5G requires compatible plan and device. 5G not available everywhere. Go to [att.com/5GforYou](http://att.com/5GforYou) for details.

2 AT&T may temporarily slow data speeds if the network is busy. Req's \$500 for A52 5G or \$180 for A12 on 0% APR 30-mo. agmt. \$0 down for well-qual. customers only. Promo price after credits over 30 mos. No credits for optional \$5/mo. Next Up upgrade feature. **If svc cancelled, device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activation/Upgrade and other terms apply.

3 Measured diagonally, the screen size is 6.5" in the full rectangle and 6.3" with accounting for the rounded corners. Actual viewable area is less due to the rounded corners and camera lens.

4 GWS awarded AT&T Best Network OneScore 2020. GWS conducts drive tests for AT&T and uses the data in its OneScore analysis.



5 **FirstNet Network:** Plans sold separately. FirstNet subscribers do not currently have access to 5G. Limited to eligible public safety entities (first responders and select support personnel). Coverage not available everywhere. Additional restrictions apply. See [www.firstnet.com](http://www.firstnet.com) for details.

**\*About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. ([NYSE:T](https://nyse.com)). For more information, please visit us at [att.com](http://att.com).