



## **AT&T Fiber® Customers Can Level Up on Internet Speeds and Security Features at No Extra Charge**

*Entry and middle AT&T Fiber plans increase to 300Mbps and 500Mbps*

*AT&T Fiber customers get more online security protection through AT&T Internet Security with ActiveArmor<sup>SM</sup>*

DALLAS, April 26, 2021

**What's the news?** Up your (speed) game! AT&T Fiber customers on our entry and mid-level plans will get a 200Mbps boost to their upload and download speeds. Our 100Mbps plan will now become Internet 300 – the fastest entry speed at 300Mbps compared to major cable providers. And our previous 300Mbps plan will increase to 500Mbps (the new Internet 500). The 1 GIG plan (Internet 1000) is still a fan favorite for those who need our fastest speeds. With this option, customers can still take advantage of a premium speed and streaming mix with HBO Max included.

That's not all. We know customers want fast speeds *and* security they can trust. So starting today, we're offering AT&T Internet Security to AT&T Fiber customers at no additional cost.<sup>1</sup> Customers can access the [Smart Home Manager](#) app and receive an automatic guard from online threats throughout their whole home, including on Wi-Fi.<sup>2</sup> AT&T Internet Security is the latest addition to [AT&T ActiveArmor](#) – our security suite to protect customers from digital threats.

“Whether it's even higher speed plans, additional easy-to-use security features, next-gen internet equipment, no data limits or a growing fiber footprint, AT&T is focused on bringing customers what they want and doing it better than anyone else,” said Rick Welday, Executive Vice President and GM of Broadband, AT&T. “Our top mission is to keep enhancing AT&T Fiber so more people can take advantage of a superior internet experience.”

**Need for speed and price value** Speed and price are consistently top of mind for customers when picking an Internet provider. AT&T Fiber customers can game, learn, stream, video chat and more with unlimited data included.

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<sup>1</sup> Compatible Gateway (BGW320 and BGW210) and Smart Home Manager app required; security features must be enabled; protects devices connected via Wi-Fi or ethernet.

<sup>2</sup> Protects known threats only.



**1 GIG: \$60/month for a year + taxes and \$10/month equip fee\***

- The best value – elevate your home with a superfast 1000Mbps connection<sup>+</sup> and get HBO Max included.<sup>3</sup> Internet 1000 offers our max speed and max bandwidth,<sup>+</sup> with 25x faster upload speeds than cable<sup>4</sup> and ultra-low lag for pro-level gaming.<sup>5</sup> Users can also efficiently share a massively large file with others in seconds.

**500Mbps: \$45/month for a year + taxes and \$10/month equip fee\***

- You can get almost twice the speed of 300Mbps for only \$10 per month more.<sup>6</sup> Internet 500 opens the door for multi-player gaming fanatics, connecting more devices<sup>++</sup> with 20x faster upload speeds than cable<sup>7</sup> and upload and download speeds of 500Mbps.<sup>†</sup>

**300Mbps: \$35/month for a year + taxes and \$10/month equip fee\***

- Internet 300 provides users with upload and download speeds of up to 300Mbps,<sup>†</sup> consistently fast speeds even at peak times,<sup>8</sup> and allows users to connect 10+ devices at once throughout the entire home.<sup>++</sup>

New customers are not the only ones to enjoy these speeds. We'll begin working with eligible existing AT&T Fiber customers currently on Internet 100 and 300 to automatically upgrade them to Internet 300 and 500 at no additional cost.

"If there's anything we've learned from that past year, it's that fast, reliable and affordable internet is becoming a critical need for all Americans," according to Roger Entner, Analyst and Founder of Recon Analytics. "At least three-quarters of Americans would not move to a place that does not have broadband. With most Americans spending more than four hours on the internet every day, high-capacity connectivity is at the center of our transactional lives. We now learn, work, shop, bank, socialize and entertain ourselves online, and we need broadband to do these things at scale."

**Why AT&T Fiber?** With more people working, schooling and socializing from home, our customers are seeing the true value of fiber. Fiber is designed specifically to provide high-speed internet – even during high usage times. This helps to eliminate internet disruptions.

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<sup>3</sup> Compatible device and online account registration req'd for HBO Max. Add'l fees & restr's apply.

<sup>4</sup> Comparison of Internet 1000 wired upload connection speed to Xfinity, Spectrum & COX 1Gig service with uploads of 35 Mbps. For more information, go to [www.att.com/speed101](http://www.att.com/speed101).

<sup>5</sup> Other factors besides network latency may impact on game lag, individual results will vary

<sup>6</sup> Comparison to AT&T Internet 300 with download/upload of 300Mbps.

<sup>7</sup> Comparison of Internet 500 wired upload connection speed to Xfinity, Spectrum and Cox 600MB, 400MB and 500MB plans with 600MB, 400MB and 500MB download and 10MB and 20MB upload.

<sup>8</sup> Based on wired connection to gateway

\* Price after \$5/mo autopay & paperless bill (w/in 2 bills)



AT&T Fiber has been ranked #1 in customer satisfaction by ASCI.<sup>9</sup> And, for three years in a row, we've added more than 1 million new residential fiber customers each year. AT&T Internet has also been ranked #1 in customer satisfaction in the *J.D. Power 2020 Residential Internet Service Provider Satisfaction Study* in the South, West and North Central Regions – everywhere we offer internet.<sup>10</sup>

**Keeping your internet secure** The security of our customers has always been a top priority, and a recent survey commissioned by AT&T<sup>11</sup> found that the average person's time on the internet grew more than 20 percent during the pandemic. That means more opportunity for hackers and fraudsters to try to take advantage of internet users. AT&T ActiveArmor combats those bad actors on mobile and home devices by bringing our security expertise, resources and assets together help protect our internet and wireless customers from potential threats. This 24/7 network security proactively detects and prevents threats, keeping customers more secure. Now, AT&T Internet Security becomes the latest security addition to AT&T ActiveArmor.

So how does it work? AT&T Fiber customers can easily enable this service from [Smart Home Manager](#). When AT&T Internet Security detects a known vulnerability, it alerts customers with a push notification and records it in the message center within the app. This provides active threat protection, alerts, solutions and a virtual assistant for:

- **Weak Password Detection:** Identifies a weak password and asks the customer to create a stronger one if a device is logged in with a commonly known password.
- **Suspicious Device Blocking:** Inhibits a device that connects to a website in a foreign country from transmitting data.
- **Safe Browsing:** Blocks suspicious sites for safe online activity.
- **Intrusion Blocking:** Keeps hackers from attempting to connect to the home network by scanning IP addresses and trying to login or exploit any weakness.
- **Denial of Service (DDos) Protection:** Prevents a device within the home network from being used as a launch point for a denial-of-service attack.

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<sup>9</sup> Compared to the publicly measured internet service providers in the ACSI. Claim based on 2020 ACSI survey of customers rating their own internet service provider's performance.

<sup>10</sup> AT&T received the highest score in the J.D. Power 2020 Residential Internet Service Provider Satisfaction Study in the North Central, South and West regions. Visit [jdpower.com/awards](http://jdpower.com/awards)

<sup>11</sup> About the survey: AT&T and TRUE Global Intelligence, the in-house research practice of FleishmanHillard, conducted a 10-minute online survey from February 24 – March 3, 2021 among 1,000 U.S. consumers ages 18+, 500 U.S. consumers who identify as Hispanic or Latino, and 500 small business owners or partners. Small businesses were defined as businesses with fewer than 100 employees and less than \$1M in annual revenue. For the consumer survey, quotas were set for gender, age and region to ensure a statistical representation of the U.S. For the consumer survey, the margin of error is +/- 3% at a 95% confidence level. For the small business survey, the margin of error is +/- 4% at a 95% confidence level.

† Internet speed claims represent maximum network service capabilities and based on wired connection to gateway. Actual customer speeds may vary based on a number of factors and are not guaranteed. Download speeds for Internet 1000 are typically up to 940Mbps due to overhead capacity reserved to deliver the data. For more information, go to [www.att.com/speed101](http://www.att.com/speed101).

†† Number of devices depends on screen size/resolution



- **Home Network Vulnerability Scan:** Scans the home network regularly to identify weak spots and device vulnerabilities.
- **Sensitive Data Protection:** Evaluates if sensitive data (social security number, banking info, passwords, etc.) is transmitted over an unsafe (non-encrypted) connection and blocks traffic to that connection.<sup>12</sup>

**Experience the latest Wi-Fi technology** “Wait, there’s more?” Yes! With AT&T Fiber, customers can enjoy elevated in-home connectivity with the latest Wi-Fi technology. Where available, eligible AT&T Internet and Fiber customers can get the [newest AT&T Wi-Fi Gateway](#), which is Wi-Fi 6 and Tri-Band-enabled. We’ve also started trialing our Wi-Fi 6 and Tri-Band Extender with certain AT&T Fiber customers. The new extender seamlessly connects with our Wi-Fi Gateways (including the latest version) to create a mesh network throughout the home. Paired with our fiber network, Wi-Fi 6 and Tri-Band technology also pave the way to deliver an enhanced internet experience with multi-gig speeds for customers in the future.

The benefits of fiber are unrivaled, and we want more of our customers to experience it. So, we’ve launched an aggressive network expansion effort to build fiber internet service to 3 million new residential and business customer locations this year. This includes more than 90 [metro areas](#) we currently serve and additional areas we plan to reach in 2021. The planned expansion is part of our integrated fiber and wireless [strategy](#).

Interested customers can click [here](#) to learn more, sign up and get notified about AT&T FIBER updates.

#### **About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives.

AT&T Communications is part of AT&T Inc. (NYSE: T). For more information, please visit us at [att.com](#).

#### **For more information, contact:**

Daphne Avila  
AT&T Corporate Communications  
[daphne.avila@att.com](mailto:daphne.avila@att.com)

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<sup>12</sup> Customer can override blocking; no warnings will be given for overridden sites. Blocks known threats only. May not protect against user-authorized access to home network. Notification of known threats only; customer action required.