



News Release

2016 AT&T Autumn Moon Festival Lights Up San Francisco Chinatown

Wireless and DIRECTV games, Prizes and Offers are Back for the Mid-Autumn Moon Holiday

SAN FRANCISCO, Sept. 2, 2016 — AT&T* is bringing tech, food and fun to the 2016 Autumn Moon Festival – again.

It's not every day you can bite into a freshly baked mooncake, while watching a group of dragon and fan dancers give a street performance in San Francisco's Chinatown.

WHO: AT&T celebrates the Mid-Autumn Moon holiday.

WHAT: The rich cultural festival celebrates a bountiful harvest.

WHEN: Join the masses Sept. 10-11.

WHERE: Stop by the AT&T booth on Grant Avenue and Washington Street.

Come check out our popular mobile and TV entertainment games on the latest devices.

- Hop through space and collect mooncakes in the Bunny Moonwalk game only on the Samsung Galaxy S7/S7 Edge.
- Test your DIRECTV knowledge at the entertainment trivia station.
- Try your chance at cool prizes like a 3-in-1 camera lens, LED phone flash or zodiac key cap.

Don't-Miss Deals

Stop by the booth to check out special offers. For example, learn how you can get a FREE Gear S2 and Tab E for \$0.99, both on 2-year agreements, when you buy a Galaxy S7 on AT&T Next^{®**}. Plus, we'll have extra offers just for festival-goers!

"Asian culture and heritage is something to celebrate," said Leonardo Torr s, executive director of diversity marketing. "We've expanded our network, unique combination of wireless and DIRECTV deals, and helpful multilingual services for our northern California Asian customers.

"We're proud to be the leading wireless service provider among Asians in the U.S. We want to keep communities empowered through our growing services and solutions," Torr s said.

AT&T is committed to diversity recruiting and is looking to fill over 60 jobs in Northern California. Those interested in applying for full- and part-time retail sales consultant positions can attend one of our upcoming hiring events taking place Sept. 14-17 in the



following cities each day: South San Francisco, Emeryville, San Jose and Pleasanton. For more information regarding these hiring opportunities, please contact Stephanie Hawthorne at sh0442@att.com.

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****Ltd. Time (ends 9/30/16 in Puerto Rico).** Must buy a Samsung Galaxy S7 on AT&T Next or AT&T Next Every Year installment agmt, Watch and tablet w/ 2-yr agmts & activ. elig. svc on all devices. Owe \$200 discount on watch and \$99.99 discount on tablet if return only smartphone. **If svc cancelled, balance (up to \$915) is due.** Tax due at sale. **Subj. to Wireless Customer Agmt.** Deposit, down payment, activ./upgrade (up to \$45 each), restocking, early termination (up to \$150) & other fees, charges & restr's apply. **Subject to change.** See store for details.

About AT&T

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high-speed internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider*. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

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