Philanthropy at AT&T

Philanthropy at AT&T is an important part of the company’s Citizenship and Sustainability efforts to support education and our local communities. The AT&T Connected Learning program aims to help narrow the Homework Gap and lay the foundation to address the Career Opportunity Gap as part of AT&T’s broader strategy to bridge the digital divide.

Philanthropic giving at AT&T includes both corporate contributions as approved by the AT&T Contributions Council and grants as approved by the AT&T Foundation. Members of the AT&T Contribution Council are appointed by the Chairman and CEO. Oversight of policy for philanthropic giving by AT&T is provided by the AT&T Public Policy and Corporate Reputation Committee.

AT&T Contributions Council Guidelines

Purpose

The purpose of the AT&T Contributions Council is to have and take general charge and supervision of corporate philanthropic contributions.

Membership

Membership of the AT&T Contributions Council comprises senior executives throughout the company to provide oversight for AT&T contributions. Business units represented include external affairs, legal, finance, marketing, human resources, mobility, philanthropy, and sustainability.

Contributions Council Guidelines

Qualifying Organizations

- 501(c)(3) public charities
- Government Instrumentalities (for charitable purposes)
- Organizations with philanthropic or social-purposed programs or efforts, whether organized or not as a 501(c)(3) or other non-profit entity

Program Areas

- Education
- Community Support and Safety
- Health & Human Services
- Arts, Media & Culture
Funding Principles

Generally, programs funded are designed to impact and/or serve predominately underserved, underrepresented and low-income communities.

Funding Priorities

Education
- Programs that enable broadband access, adoption and equity, as well as effective digital learning experiences and outcomes for students (inclusive of the arts, media and cultural experiences).
- Job training programs that provide innovative digital learning resources and skills to prepare individuals for meaningful employment (inclusive of media and entertainment industry).
- Programs that help students successfully complete high school and/or prepare for and gain access to college and college completion, or meaningful employment.

Education Community Support & Safety
- Programs that support responsible use of technology and/or online safety and digital wellbeing.
- Programs that provide robust employee engagement opportunities to strengthen communities where they live and work.
- Programs that support sustainability initiatives to strengthen communities.
- Programs that provide relief and recovery services to communities impacted by disasters.
- Programs that provide economic development opportunities in low-income areas, including community revitalization efforts, digital adoption, entrepreneurship, small business, skills training, etc.

Health & Human Services
- Initiatives that use telemedicine/telehealth to reach underserved and hard-to-serve populations, provide medical education, increase access to specialists, etc.
- Programs that use innovative and/or collaborative approaches to address key community health and human services issues.

Arts, Media & Culture
- Arts, media and cultural programs that drive innovation and foster new content, means of engagement and/or distribution platforms.
- Initiatives that support and enhance the arts, media and cultural experience through education curriculum and other educational outreach and extensions.