



## Philanthropy

Philanthropy at AT&T is an important part of the company's Citizenship and Sustainability efforts to support education and our local communities. The company's key philanthropic program is AT&T Aspire, a \$350M commitment to education, helping students succeed in school, the workforce and in life.

Philanthropic giving at AT&T includes both corporate contributions as approved by the AT&T Contributions Council and grants as approved by the AT&T Foundation. Members of the AT&T Contribution Council are appointed by the Chairman and CEO. Oversight of policy for philanthropic giving by AT&T is provided by the [AT&T Public Policy and Corporate Reputation Committee](#).

## AT&T Contributions Council Guidelines

### Purpose

The purpose of the AT&T Contributions Council is to have and take general charge and supervision of corporate philanthropic contributions.

### Membership

Membership of the AT&T Contributions Council comprises senior executives throughout the company to provide oversight for AT&T contributions. Business units represented include external affairs, legal, finance, marketing, human resources, mobility, philanthropy and sustainability.

### Contributions Council Guidelines

#### QUALIFYING ORGANIZATIONS

- 501(c)(3) public charities
- Government Instrumentalities (for charitable purposes)
- Organizations with philanthropic or social-purposed programs or efforts, whether organized or not as a 501(c)(3) or other non-profit entity

### Program Areas

- Education
- Community Support and Safety
- Health & Human Services
- Arts, Media & Culture

# Funding Principles

Generally, programs funded are designed to impact and/or serve predominately underserved, under-represented and low-income communities.

## Funding Priorities

### EDUCATION

- Programs that help students successfully complete high school and/or prepare for and gain access to college or meaningful employment
- Programs that help students successfully complete post-secondary education
- Job training programs that prepare individuals for meaningful employment
- Educational programs that develop community, civic engagement and leadership capacity
- Educational programs and investments that drive innovation and/or technology to foster new solutions

### COMMUNITY SUPPORT AND SAFETY

- Programs that support reasonable use of technology and/or online safety
- Programs that provide robust employee engagement opportunities to strengthen communities where they live and work
- Programs that support environmental sustainability initiatives to strengthen communities
- Programs that provide relief and recovery services to communities impacted by disasters
- Programs that provide economic development opportunities in low-income areas, including community revitalization efforts, entrepreneurship, small business skills training, etc.

### HEALTH & HUMAN SERVICES

- Initiatives that utilize telemedicine/ telehealth to reach underserved and hard-to-serve populations, provide medical education, increase access to specialists, etc.
- Programs that use innovative and/or collaborative approaches to address key community health and human services issues

### ARTS, MEDIA & CULTURE

- Arts, media and cultural programs that drive innovation and foster new content, means of engagement and/or distribution platforms (next gen entertainment)
- Arts, media and cultural programs that empower diverse creators and encourage diverse viewpoints
- Initiatives that support and enhance the arts, media and cultural experience through education curriculum and other educational outreach and extensions

