

AT&T answers the call during COVID-19

Created **Connections** with First Responders



We offered nurses and physicians **3 months of FirstNet mobile - free.***

We're offering first responder agencies **smartphone devices for free, for life,** with a 2-year service agreement.**

With a **\$5.5 million commitment,** we're helping feed our first responders, medical personnel and others impacted by COVID-19.

Our employees have donated **face masks, shield protection, hand sanitizer and supplies** to hospitals and more.



While first responders were battling the pandemic, our **teams at CNN were on the frontlines,** reporting the stories and experiences that matter most in real-time.

Created **Connections** with Customers

To help our customers can **stay connected together,** we temporarily waived some late fees and overage charges, and created new ways for customers to receive devices and services.

We created a **Distance Learning and Family Connections Fund**...a \$10 million fund to give parents, students and teachers tools they need for at-home learning.



HBO made almost **500 hours of top programming** available to stream for free for a limited time on HBO NOW and HBO GO – without a subscription.

But that wasn't enough. We're offering new AT&T TV and DIRECTV customers a **year of HBO on us,** which will include access to HBO Max when it launches.***

Created **Connections** with Each Other

We launched a new ad campaign, showing how our teams have **"Connected Together" at work and in our communities.**



We helped our employees by becoming one of the first companies to offer **extended paid-time off.**

We also gave **bonuses** to front-line workers.

Our teams, from AT&T Communications, Corporate, Latin America, WarnerMedia and Xandr, **connected in new ways** to their communities.

WarnerMedia committed **more than \$100 million** for those impacted by productions put on hold.

Behind the scenes, our **HR and IT teams** worked quickly to make sure thousands of us could stay connected.

In Latin America, we offered **box lunches** to team members who reported to the office.

- Delivering food
- Donating supplies
- Making masks
- Mixing hand sanitizer
- Virtual volunteering
- And so much more

Because, through it all, we **created connections** that brought us together.

* LTO. Req's FirstNet Mobile-Responder plan. Credits start w/in 3 bills. FirstNet eligibility & verification req'd w/in 30 days. See go.att.com/o3FN1 for details.

** Limited Time Offer. Only for FirstNet Primary Agency Paid User lines of svc. Req's FirstNet Mobile-Unlimited plan(\$39.99/mo) and purchase of elig. smartphone on 2yr svc agmt or elig. install agmt. Upgrade smartphone every 2 yrs w/new 2yr svc or qual. install agmt. Tax on discounted price (2-yr.) or full price (install agmt.) due at sale. Free after bill credits/start w/in 2 bills. Activ. fees, taxes, charges and restr. apply. See firstnet.com/agencyoffers.

*** With 24-mo. agreement and qualifying package (min. \$49.99/mo. for 12 mo. before discounts. Price higher in 2nd year). HBO auto-renews after 12 months at then prevailing rate (currently \$17.99/mo. for DIRECTV; \$15/mo. for AT&T TV), unless you call to change or cancel. Additional fees, terms and restrictions apply.

