

AT&T FUTURE OF SCHOOL STUDY – KEY RESULTS FROM PARENTS AND TEACHERS

Current State of Education

The majority of learning is happening fully or partly online.

- **66%** of parents say their child is attending school at least partly online, and **66%** of teachers say they are teaching at least partly online.

Hybrid Implementation Came with Challenges

About half of teachers say they were personally prepared to implement digital learning strategies when the pandemic struck.

- **48%** of teachers say they were personally prepared, and **45%** of teachers say their school district was prepared, highlighting the immense impact the pandemic had on education.
- Despite the challenges, **83%** of teachers say they felt at least somewhat supported by their school's administration and **84%** of parents feel their child's teachers and schools communicated with them adequately about the future.

Teachers feel academic progress was slowed in the short-term, but parents feel their children adapted and kept pace well.

- **76%** of teachers say the pandemic delayed their students' academic progress, but just **37%** of parents feel the same.

Despite the Rocky Start, Teachers and Students Adapted

Teachers rate their experience teaching their students as significantly less challenging today than they did a year ago.

- **43%** of teachers say their teaching experience a year ago was a major challenge. Today, that number has dropped to **25%**, suggesting that teachers have adapted and become more confident with hybrid learning.
- Parents note that their children have adapted well to online classes, as **62%** of parents say their child adapted very or extremely well.

Teachers Expect Hybrid to Continue

9 in 10 teachers are open to hybrid learning with the right tools and resources and more than 70% of parents support the idea.

- Both teachers and parents support specific applications of digital learning. For example, **78%** of teachers and **84%** of parents are in favor of virtual tutoring sessions or enrichment programs, **71%** of teachers and **83%** of parents support virtual days for inclement weather, **60%** of teachers are open to livestreaming their class for students who are sick and **85%** of parents want the option for their kids who are home sick to join class virtually.

Teachers voice a need for training, support and resources to maximize the effectiveness of hybrid learning.

- The vast majority (**96%**) of teachers say they would be more comfortable with hybrid learning if they had access to additional training, resources and support.
- **48%** of teachers say they would like more trainings for teachers on digital tools, and **47%** of teachers say they would like to see more trainings for students and parents.
- **48%** of teachers voice a need for curricula better suited for hybrid or online teaching.
- **40%** of teachers want to see a technology solution that allows them to teach as they normally would in-person while simultaneously allowing them to monitor online students.



About the survey: AT&T and TRUE Global Intelligence, the in-house research practice of FleishmanHillard, conducted two distinct online surveys among 1,000 U.S. consumers who self-identify as parents with at least one child currently enrolled in a K-12 school and 500 U.S. schoolteachers who have been teaching full-time for at least two years. For Parents, the survey was 10 minutes in length and quotas were set for U.S. census region to ensure statistical representation. The margin of error was +/- 3% at the 95% confidence level. For Teachers, the survey was 12 minutes in length and the margin of error was +/- 4% at the 95% confidence level. Both surveys were fielded from April 13-21, 2021.