



News Release

AT&T Invests Nearly \$25 Million Over Three-Year Period to Connect Customers in Myrtle Beach

Myrtle Beach, South Carolina, July 1, 2021- AT&T* is proud to connect customers across the country by continuing to grow the nation's best network¹. From 2018-2020, we expanded coverage and improved connectivity in more communities by investing nearly \$25 million in our wireless and wireline networks in Myrtle Beach.

AT&T's commitment to communities across the country continues and spans all layers of our network—from fiber to 5G to [FirstNet](#)[®]. These investments are essential to connecting our customers with their family, friends and colleagues by increasing the network's speed, reliability, coverage and overall performance.

We recently announced that AT&T will invest \$2 billion over the next 3 years to help address the [digital divide](#) nationwide. AT&T further improved critical communications for Myrtle Beach's first responders and improved public safety with [FirstNet](#)[®] – America's public safety network.

"AT&T's investment in Myrtle Beach confirms our commitment to expanding coverage and helping to boost the local economy," said Jane Sosebee, AT&T State President. "We hope to keep Myrtle Beach residents connected to their loved ones and their work, while helping to ensure the efficiency of their local public safety personnel."

More details about our wireless coverage in Myrtle Beach, and anywhere in the U.S., can be found on the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

FirstNet: Dedicated to America's First Responders

We are committed to improving public safety infrastructure. As a part of that commitment, we have invested and built FirstNet in public-private partnership with the First Responder Network Authority (FirstNet Authority) – an independent agency within the federal government. FirstNet is the *only* nationwide, high-speed broadband communications platform dedicated to and purpose-built for America's first responders and the extended public safety community.

- **Expanding to serve:** FirstNet focuses on where first responders need connectivity. We've moved quickly to deliver more coverage, boost capacity and drive new capabilities for first responders. Using all AT&T LTE commercial spectrum as well as high-quality Band 14 spectrum, FirstNet covers [2.71 million square miles nationwide](#). And we're actively extending the reach of FirstNet in South Carolina to give agencies large and small the reliable, unthrottled connectivity and modern communications tools they require.
- **First responder-centric 5G:** FirstNet subscribers in parts of 38 cities and more than 20 venues now have access to AT&T 5G+. Our [approach to 5G](#) for public safety is unlike anything else. We've upgraded the dedicated FirstNet network core to enable 5G connectivity that is being built to intuitively optimize the experience for America's first



responders. First responders maintain voice communications with *always-on* priority and preemption on LTE, while the FirstNet network determines the best route for data traffic with compatible devices, whether that's 5G+ or LTE spectrum.

The FirstNet network is providing Myrtle Beach public safety with truly dedicated coverage and capacity when they need. These advanced capabilities enable FirstNet to help fire, EMS and law enforcement personnel save lives and protect their communities.

FirstNet and the FirstNet logo are registered trademarks and service marks of the First Responder Network Authority. All other marks are the property of their respective owners.

¹ GWS awarded AT&T Best Network OneScore 2020. GWS conducts drive tests for AT&T and uses the data in its OneScore analysis.

***About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. (NYSE:T). For more information, please visit us at att.com.

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