



News Release

AT&T Invests Nearly \$800 Million Over Three-Year Period to Connect Local Customers in Wisconsin

MADISON, Wis. July 7, 2021 - AT&T* is proud to connect customers across the country by continuing to grow the nation's best network¹. From 2018-2020, we expanded coverage and improved connectivity in more communities by investing nearly \$800 million in our wireless and wireline networks in Wisconsin, including nearly \$275 million in Milwaukee.

AT&T's commitment to communities across the country continues and spans all layers of our network—from fiber to 5G to [FirstNet®](#). These investments are essential to connecting our customers with their family, friends and colleagues by increasing the network's speed, reliability, coverage and overall performance.

In 2021, we are increasing our fiber footprint by 3 million customer locations across more than 90 metro areas that we currently serve, including in Wisconsin. We also recently announced that AT&T will invest \$2 billion over the next 3 years to help address the [digital divide](#) nationwide. AT&T further improved critical communications for Wisconsin's first responders and improved public safety with [FirstNet®](#) – America's public safety network.

“From connecting family and loved ones to helping first responders during a crisis, AT&T is committed to investing in Wisconsin to build state-of-the-art infrastructure that will keep people connected,” said AT&T Wisconsin President Scott VanderSanden. “By continuing to improve our network at the state and local levels, we are helping businesses grow in Wisconsin and helping to ensure that our customers and communities stay connected throughout the country.”

More details about our wireless coverage in Wisconsin, and anywhere in the U.S., can be found on the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

Expanding Access to Fiber

In order to meet the continual demands for reliable, high-speed connections in our increasingly virtual world, we are looking to the future and investing in solutions like fiber around the country.

AT&T Fiber® offers speeds of nearly 1 GIG² for both upload and download, which provides plenty of bandwidth for consumers and businesses and creates a better internet experience for bandwidth-heavy applications like video conferencing, virtual learning, telehealth, and gaming that are growing in popularity and importance. It has also proven to be 99% reliable³ and offers consistently fast speeds, even during peak times.⁴

Is fiber available in my area? We currently offer AT&T Fiber in more than 90 metro areas across the U.S. AT&T Fiber is currently available in Appleton, Green Bay, Madison and Milwaukee.

To check out the latest fiber pricing options head to [att.com](#).



Bringing fast, reliable, secure AT&T 5G to more Americans

AT&T is also unlocking the power of 5G for consumers, businesses and first responders through both AT&T 5G and AT&T 5G+:

- **AT&T 5G**, delivered over sub-6 spectrum sets us up to offer a better wireless experience with greater capacity to enable faster responses on capable devices. AT&T offers fast, reliable and secure 5G to 240 million people in 14,000 cities and towns nationwide including Madison, Milwaukee, Racine, Kenosha and Sheboygan.
- **AT&T 5G+** is our name for 5G delivered over a millimeter wave spectrum. Its super-fast speeds make it ideal for high-traffic areas and places like stadiums, arenas, school campuses, hospitals and will help unlock unprecedented experiences in iconic destinations and key venues. AT&T 5G+ is currently available in parts of 38 cities and more than 20 venues like Milwaukee's American Family Field and Fiserv Forum.

To learn more about AT&T 5G, visit our [AT&T 5G site](#).

FirstNet: Dedicated to America's First Responders

We are committed to improving public safety infrastructure. As a part of that commitment, we have invested and built FirstNet in public-private partnership with the First Responder Network Authority (FirstNet Authority) – an independent agency within the federal government. FirstNet is the *only* nationwide, high-speed broadband communications platform dedicated to and purpose-built for America's first responders and the extended public safety community.

- **Expanding to serve:** FirstNet focuses on where first responders need connectivity. We've moved quickly to deliver more coverage, boost capacity and drive new capabilities for first responders. Using all AT&T LTE commercial spectrum as well as high-quality Band 14 spectrum, FirstNet covers **2.71 million square miles nationwide**. And we're actively extending the reach of FirstNet in Wisconsin to give agencies large and small the reliable, unthrottled connectivity and modern communications tools they require.
- **First responder-centric 5G:** FirstNet subscribers in parts of 38 cities and more than 20 venues now have access to AT&T 5G+. Our [approach to 5G](#) for public safety is unlike anything else. We've upgraded the dedicated FirstNet network core to enable 5G connectivity that is being built to intuitively optimize the experience for America's first responders. First responders maintain voice communications with *always-on* priority and preemption on LTE, while the FirstNet network determines the best route for data traffic with compatible devices, whether that's 5G+ or LTE spectrum.

The FirstNet network is providing Wisconsin public safety with truly dedicated coverage and capacity when they need. These advanced capabilities enable FirstNet to help fire, EMS and law enforcement personnel save lives and protect their communities.

Our commitment to Wisconsin



In addition to the programs mentioned above, AT&T's commitment to Wisconsin includes programs like:

- **The Connect America Fund** – Through our participation in the FCC's Connect America Fund universal service program, we are helping to meet the connectivity needs of customers in largely rural areas and to expand the opportunities enabled by internet access. By the end of 2020, we offered high-speed internet access to over 24,500 locations across Wisconsin in mostly rural areas through technologies like Fixed Wireless Internet.

FirstNet and the FirstNet logo are registered trademarks and service marks of the First Responder Network Authority. All other marks are the property of their respective owners.

¹ GWS awarded AT&T Best Network OneScore 2020. GWS conducts drive tests for AT&T and uses the data in its OneScore analysis.

² Speeds vary and not guaranteed. Internet speed claims represent maximum network service capabilities and based on wired connection to gateway. Actual customer speeds may vary based on a number of factors and are not guaranteed. Download speeds for Internet 1000 are typically up to 940Mbps due to overhead capacity reserved to deliver the data. For more information, go to www.att.com/speed101.

³ Based on network availability.

⁴ Based on wired connection to the gateway.

***About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. (NYSE:T). For more information, please visit us at att.com.

For more information, contact:

Phil Hayes

AT&T Corporate Communications

Phone: 312-241-6085

Email: phil.hayes@att.com